

School of Photography and Digital Filmmaking



About the Institute

Our Photography and Digital Filmmaking programmes are designed as a progressive learning pathway, helping students grow from foundational visual skills to advanced professional expertise in photography, cinematography, storytelling, and production techniques.

Students begin with a foundation programme and build capabilities in camera handling, lighting, composition, editing, video production, and business management.

The programmes also include Advanced Exposure Sessions, introducing specialised creative fields and emerging career opportunities in photography and digital media.



23+

Years of Excellence

500+

Industry Projects

3000+

Success Stories

4

Campuses



Valia Chhaganlal Laljibhai College of
Commerce & Valia Lilavantiben
Chhaganlal College of Arts
(AUTONOMOUS)
affiliated with the University of Mumbai

Professional Certificate in Photography

6 months

The Professional Certificate in Photography is an intensive short-term photography programme designed for beginners who want to learn the fundamentals of photography, camera operation, composition, and professional photo editing.

This programme introduces students to the technical, creative, and visual foundations of digital photography, helping them understand how to control light, composition, and camera settings to create compelling images. Students learn how to shoot in manual mode, compose visually strong photographs, and enhance images using industry-standard photo editing techniques.

Through practical assignments and guided projects, students develop the skills required for portrait photography, creative lighting, and visual storytelling while building a basic digital photography portfolio.

This programme is ideal for aspiring photographers, content creators, hobbyists, and beginners who want to build a strong foundation in digital photography and image editing.



What You Will Learn

- ✔ Fundamentals of photography
- ✔ History and evolution of photography
- ✔ Camera techniques and manual exposure
- ✔ Visual composition and design principles
- ✔ Lighting techniques for photography
- ✔ Portrait photography techniques
- ✔ Light painting and creative photography
- ✔ Introduction to digital photo editing



Skills You Will Develop

- Camera handling and manual photography skills
- Creative composition and visual storytelling
- Understanding of lighting and exposure
- Portrait photography techniques
- Photo editing and digital workflow



Career Pathways

- ✔ Freelance photographer
- ✔ Portrait photographer
- ✔ Social media content creator
- ✔ Photography assistant
- ✔ Photo retoucher

Diploma in Commercial Photography



AI-Integrated Design
Foundations

1 Year

The Diploma in Commercial Photography is a specialised photography programme designed to prepare students for careers in commercial photography, advertising photography, and digital content production.

This programme combines professional photography techniques with modern AI-powered image editing tools, enabling students to produce high-quality images for advertising, branding, marketing, and digital media.

Students learn advanced lighting techniques, studio photography workflows, and creative visual storytelling while exploring commercial photography genres such as product photography, food photography, fashion photography, street photography, and architectural photography.

The programme also introduces AI-driven tools used in modern photography workflows, helping students understand how artificial intelligence is transforming photo editing, retouching, and content production.

Through hands-on projects, students create a professional photography portfolio that can be used for freelance work, internships, or entry-level photography careers.



What You Will Learn

- ✔ Fundamentals and history of photography
- ✔ Camera techniques and visual composition
- ✔ Professional photography lighting techniques
- ✔ Portrait photography
- ✔ Light painting and creative photography
- ✔ Photo editing and digital workflow
- ✔ Commercial photography (product, food, fashion)
- ✔ Outdoor photography (street and architecture)
- ✔ Introduction to AI tools in photography
- ✔ Digital portfolio development



Skills You Will Develop

- Camera operation and lighting control
- Studio and commercial photography
- Product and advertising photography
- AI-assisted photo editing and retouching
- Portfolio development for freelance work



Career Pathways

- ✔ Commercial photographer
- ✔ Product photographer
- ✔ Fashion photographer
- ✔ Food photographer
- ✔ Advertising photographer
- ✔ Social media content creator
- ✔ Freelance photographer
- ✔ Photo editor

*The institute continuously updates its curriculum to stay aligned with current industry practices. As a result, software and tools covered in the programmes may be updated, replaced, added, or removed from time to time based on industry trends, technological advancements, and academic planning at the discretion of the institute management.



Generative AI for
Creative Development

Advanced Diploma in Photography and Cinematic Videography

2 Years

The Advanced Diploma in Photography and Cinematic Videography is a comprehensive programme designed for students who want to develop expertise in both professional photography and cinematic video production.

The programme explores the technical and creative aspects of visual storytelling through still images and moving visuals, preparing students for careers in cinematography, video production, advertising media, and digital content creation.

Students learn how to create visually compelling photo and video content using professional lighting setups, advanced photo editing, cinematic camera techniques, video editing software, and audio recording for video production.

The programme also introduces students to the principles of marketing, branding, and identity design, helping them understand how visual media is used in advertising and brand communication.

Through practical assignments and industry-focused projects, students build a specialised portfolio in photography and videography.



What You Will Learn

- ✔ Advertising photography
- ✔ Advanced photo editing
- ✔ Cinematic videography techniques
- ✔ Lighting for digital video production
- ✔ Audio recording and sound for video
- ✔ Storyboarding and screenplay basics
- ✔ Visual language of moving images
- ✔ Video editing and post-production
- ✔ Principles of marketing
- ✔ Branding and identity design
- ✔ Ai in photo and video business
- ✔ Professional still photography and videography portfolio



Skills You Will Develop

- Advanced photography techniques
- Cinematic videography and movement
- Professional photo and video lighting
- Video editing and post-production workflows
- Visual storytelling and narrative structure
- Branding and marketing through visual media



Career Pathways

- ✔ Video content creator
- ✔ Commercial photographer
- ✔ Advertising photographer
- ✔ Videographer
- ✔ Documentary filmmaker
- ✔ Social media video producer
- ✔ Youtube content creator
- ✔ Video editor / post-production specialist

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Professional Diploma in Photography, Videography & Media Business



AI, Immersive
Technologies &
Professional Practice

3 Years

The Professional Diploma in Photography, Videography & Media Business is an industry-focused programme designed to prepare students for successful careers in the creative media industry, visual storytelling, and creative entrepreneurship.

This programme integrates photography, cinematography, digital media production, video editing, color grading, and creative business management, enabling students to develop both artistic and professional skills required in the modern creative economy.

Students learn the complete process of visual content creation from concept development and visual storytelling to filming, editing, color grading, and final production.

In addition to technical training, the programme includes modules on freelancing, entrepreneurship, branding, and creative business management, helping students build sustainable careers as independent creators or creative professionals.

Through real-world projects and portfolio development, students graduate with a strong professional portfolio and personal brand identity.



What You Will Learn

- ✔ Fundamentals of cinematography
- ✔ Direction and visual storyboarding
- ✔ Color grading and visual finishing
- ✔ Advanced video editing
- ✔ Composition for moving images
- ✔ Commercial advertising film production
- ✔ Applied video production workflows
- ✔ AI in creative media and design
- ✔ Freelancing and small business enterprise
- ✔ Professional portfolio development
- ✔ Personal branding and career strategy



Skills You Will Develop

- › Professional filmmaking and cinematography
- › Creative direction and storytelling
- › Advanced video editing and color grading
- › Commercial content production
- › Creative entrepreneurship and freelancing
- › Personal branding and portfolio development



Career Pathways

- ✔ Professional photographer
- ✔ Assistant cinematographer
- ✔ Filmmaker
- ✔ Video producer
- ✔ Advertising film director
- ✔ Digital content creator
- ✔ Creative director
- ✔ Media entrepreneur
- ✔ Freelance visual content producer

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Skills You Need to Become a Professional Photographer or Filmmaker

A successful career in photography and filmmaking requires a combination of technical expertise, creative vision, storytelling ability, and professional discipline. While cameras and software tools are important, the most successful visual creators develop a diverse set of skills that allow them to produce compelling images and videos.

Below are some of the most important skills every aspiring photographer or filmmaker should develop.



Camera and Technical Skills



Lighting Techniques



Composition and Visual Design



Visual Storytelling



Photo and Video Editing



Creativity and Artistic Vision



Communication and Collaboration



Business and Freelancing Skills

Industry Connect that Leads to Successful Placements

Our programme prepares students for opportunities across photography studios, media production houses, and digital content agencies. Through portfolio development, industry exposure, and career guidance, students are equipped to explore internships and professional opportunities in photography, digital media, and visual production.

Your Pathway to Careers in the Photography and Digital Filmmaking

				
				
				
				
				
				
				150+ Companies

Be a part of Le Mark Institute Culture

Connect, Collaborate and Celebrate Creativity



Other Programmes

School of Fashion and Textile Design



- Professional Certificate in Fashion Design 6 Months
- Professional Certificate in Textile Design 6 Months
- Diploma in Fashion Design 1 Year
- Diploma in Textile Design 1 Year
- Advanced Diploma in Fashion Design and Brand Communication 2 Years
- Professional Diploma in Fashion Design and Business Management 3 Years
- **Bachelor of Science (B.Sc.) Fashion Design / B.Sc. (Hons.) Fashion Design 3/4 Years**

School of Interior Design



- Professional Certificate in Interior Design 6 Months
- Diploma in Interior Design 1 Year
- Advanced Diploma in Interior Design and Space Planning 2 Years
- Professional Diploma in Interior Design and Business Management 3 Years
- **Bachelor of Science (B.Sc.) Interior Design / B.Sc. (Hons.) Interior Design 3/4 Years**

School of Photography and Digital Film Making



- Professional Certificate in Photography 6 Months
- Diploma in Commercial Photography 1 Year
- Advanced Diploma in Photography and Cinematic Videography 2 Years
- Professional Diploma in Photography, Videography & Media Business 3 Years
- **Bachelor of Arts (B.A.) Photography and Digital Media Production 3 Years**

School of Multimedia



- Professional Certificate in Graphic Design 6 Months
- Diploma in Graphic and UI/UX Design 1 Year
- Professional Certificate in Video Editing 6 Months
- Diploma in Video Editing and Post-Production 1 Year
- Specialised Diploma in Motion Graphics and Visual Effects 1.8 Years
- Advanced Diploma in 2D Animation and Storyboarding 2 Years
- Professional Diploma in 3D Animation and Digital Filmmaking 3 Years
- **Bachelor of Arts (B.A.) Visual Communication and Animation 3 Years**

School of Jewellery Design



- Professional Certificate in Jewellery Design 6 Months
- Diploma in Jewellery Design 1 Year

Why Attend a 1:1 Counselling Session?

- ✓ Understand which programme suits your career goals
- ✓ Review student portfolios and projects
- ✓ Explore studios and learning facilities
- ✓ Learn about career pathways in photography and digital filmmaking
- ✓ Receive personalised guidance from mentors

Contact Us

Andheri

5th Floor, Valia College of Arts, Commerce And Science, Cosmopolitan Education Society Road, D.N Nagar, Andheri (West), Mumbai - 400053

Ghatkopar

401, Jyoti Chambers, Junction of J.V. Road and Hirachand Desai Road, Opp. Metro Station, Ghatkopar (West), Mumbai – 400086

Matunga

1st Floor, SkillOne Institute Shradhanand Rd, 426, Brhmanwada, C.R, Matunga East, Mumbai- 400019

Thane

109, Anant Laxmi Chambers, B Cabin Road, Above TJSB Bank, Naupada, Thane (West), Thane – 400602

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