

# School of Fashion Design

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# About the Institute

Le Mark Institute is a creative education institution built to nurture talent, transform passion into profession, and prepare students for real-world creative careers. With a strong focus on practical learning, industry exposure, and mentorship-driven education, Le Mark Institute empowers students to confidently step into professional design environments. Our ecosystem blends creativity, technical expertise, and career readiness, ensuring students graduate with both skill and direction.



23+

Years of Excellence

500+

Industry Projects

3000+

Success Stories

5

Campuses



Valia Chhaganlal Laljibhai College of  
Commerce & Valia Lilavantiben  
Chhaganlal College of Arts  
(AUTONOMOUS)  
affiliated with the University of Mumbai



Sheth T.J. Education Society's  
Sheth N.K.T.T College of Commerce  
& Sheth J.T.T College of Arts  
(AUTONOMOUS)  
Kharkar Alley, Thane (W) 400601  
affiliated with the University of Mumbai

# Professional Certificate in Fashion Design

6 Months

The Professional Certificate in Fashion Design is a beginner-friendly programme that introduces students to the fundamentals of fashion design and creative visualisation. This programme is ideal for students who want to explore fashion as a career or build foundational skills before pursuing advanced studies.

Students learn the basics of fashion illustration, textile understanding, and design principles, while developing their creativity and design thinking through hands-on studio practice.

The programme provides a strong foundation in how fashion ideas evolve into garments and collections.



## What You Will Learn

- ✔ Introduction to fashion studies and the fashion industry
- ✔ Textile study and understanding fabric
- ✔ Basic sewing and methods
- ✔ Fundamentals of design and visual composition
- ✔ Developing fashion ideas and simple garment designs
- ✔ Fashion illustration and garment sketching techniques



## Skills You Will Develop

- › Fashion sketching and illustration
- › Understanding fabrics and textiles
- › Basic sewing elements
- › Creative design thinking
- › Visual composition and aesthetic judgement



## Career Pathways

- ✔ Assistant fashion designer
- ✔ Boutique assistant
- ✔ Fashion illustration artist
- ✔ Apparel production assistant
- ✔ Styling assistant

\* The institute continuously updates its curriculum to stay aligned with current industry practices. As a result, software and tools covered in the programmes may be updated, replaced, added, or removed from time to time based on industry trends, technological advancements, and academic planning at the discretion of the institute management.

# Diploma in Fashion Design

1 Year

The Diploma in Fashion Design builds upon foundational design knowledge and introduces students to more advanced fashion design techniques combined with modern digital and AI-driven tools.

Students explore fashion history, design processes, pattern making, garment construction, and surface embellishment techniques while learning how AI technologies are transforming design workflows.

The programme prepares students to create professional fashion concepts and collections using both traditional and technology-enabled design methods.



## What You Will Learn

- ✔ Fashion studies and industry overview
- ✔ Textile study and fabric behaviour
- ✔ Fashion illustration and visual storytelling
- ✔ History of fashion and design movements
- ✔ Structured fashion design processes
- ✔ Pattern making techniques
- ✔ Garment construction methods
- ✔ Surface embellishment techniques
- ✔ Portfolio development and design presentation



## Skills You Will Develop

- › Conceptual fashion design
- › Pattern making and garment construction
- › Surface design and embellishment
- › Digital design visualisation
- › Creative presentation and storytelling
- › Understanding fashion trends and history



## Career Pathways

- ✔ Fashion designer
- ✔ Fashion illustrator
- ✔ Boutique designer
- ✔ Fashion product developer
- ✔ Fashion content creator



Generative AI for  
Creative Development

# Advanced Diploma in Fashion Design and Brand Communication

2 Years

The Advanced Diploma in Fashion Design and Brand Communication is designed to prepare students for professional roles in the fashion industry by combining design expertise with branding, merchandising, and digital design technologies.

Students develop enhanced technical skills in draping, pattern making, textile science, and garment construction while learning how fashion brands communicate their identity and connect with audiences.

The integration of AI tools and digital fashion design platforms allows students to explore modern fashion workflows and design innovation.



## What You Will Learn

- ✔ Textile science and fabric technology
- ✔ Draping techniques for garment design
- ✔ Advanced pattern and garment techniques
- ✔ Fashion merchandising principles
- ✔ Surface embellishment techniques
- ✔ Marketing principles for fashion brands
- ✔ Fashion branding and identity design
- ✔ Ai applications in fashion design and business
- ✔ Social media marketing for fashion brands
- ✔ Portfolio and lookbook development



## Skills You Will Develop

- Professional garment design and development
- Draping and advanced pattern making
- Fashion branding and identity creation
- Digital fashion design and visualisation
- Fashion merchandising and retail positioning
- Fashion communication and storytelling
- Ai-assisted creative design processes



## Career Pathways

- ✔ Fashion designer
- ✔ Fashion brand developer
- ✔ Fashion merchandiser
- ✔ Fashion stylist
- ✔ Fashion marketing specialist
- ✔ Fashion content creator

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AI, Immersive  
Technologies &  
Professional Practice

# Professional Diploma in Fashion Design and Business Management

3 Years

The Professional Diploma in Fashion Design and Business Management is a comprehensive programme designed to develop fashion designers who understand both creative design and the global fashion business ecosystem. Students gain expertise in fashion styling, retail merchandising, sustainability, digital fashion technologies, fashion forecasting, entrepreneurship, and fashion business strategy.

The programme prepares students to build successful careers in international fashion markets, fashion entrepreneurship, retail management, and creative direction.



## What You Will Learn

- ✔ Fashion styling and image design
- ✔ Retail and visual merchandising practices
- ✔ Indian handloom and craft traditions
- ✔ Ai in creative media and fashion design
- ✔ Sustainable fashion design practices
- ✔ Digital and virtual fashion systems
- ✔ Retail analytics and fashion forecasting
- ✔ Freelancing and fashion business management
- ✔ Startup planning and fashion entrepreneurship
- ✔ Professional portfolio development and branding



## Skills You Will Develop

- Advanced fashion collection design
- Fashion styling and image consulting
- Retail merchandising and store presentation
- Fashion business strategy and entrepreneurship
- Sustainable fashion innovation
- Fashion forecasting and retail analytics
- Digital and virtual fashion design
- Professional branding and portfolio building



## Career Pathways

- ✔ Fashion designer
- ✔ Fashion entrepreneur
- ✔ Fashion stylist
- ✔ Fashion merchandiser
- ✔ Fashion brand manager
- ✔ Retail fashion consultant
- ✔ Fashion buyer
- ✔ Fashion marketing strategist
- ✔ Fashion content creator
- ✔ Sustainable fashion consultant

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# Skills You Need to Become a Successful Fashion Designer

Fashion design blends creativity, technical skills, visual storytelling, and business understanding. Designers create concepts, develop collections, and adapt to industry trends. Our programmes equip students with creative, technical, digital, and entrepreneurial skills through practical learning and industry exposure.



Creative Thinking and Design Innovation



Fashion Illustration and Visual Communication



Knowledge of Fabrics and Textile Materials



Pattern Making and Garment Construction



Trend Research and Fashion Forecasting



Digital Fashion Design and Technology



Fashion Branding and Storytelling



Technical Accuracy & Design Detailing



Business and Entrepreneurial Skills



Professional Practice & Industry Readiness

# Industry Connect that Leads to Successful Placements

Our programmes prepares students to pursue opportunities across leading design studios, media companies, advertising agencies, and production houses. Through portfolio development, industry exposure, and career guidance, students are equipped to explore internships and placements with organizations across the creative and media industries to pursue professional opportunities with a wide range of organizations in the design, animation, advertising, and digital media sectors.

## Your Pathway to Careers in the Fashion Design

		TARUN TAHILIANI		RAHUL MISHRA
	FALGUNI SHANE PEACOCK	SHANTNU & NIKHIL		gaurav gupta
				
				
				
				
				<b>150+</b> Companies

# Be a part of Le Mark Institute Culture

Connect, Collaborate and Celebrate Creativity



Awards Night



Industrial Visit



Navratri



Talent Show



Halloween Party



Christmas Celebration

# Other Programmes

## School of Fashion and Textile Design



- Professional Certificate in Fashion Design 6 Months
- Professional Certificate in Textile Design 6 Months
- Diploma in Fashion Design 1 Year
- Diploma in Textile Design 1 Year
- Advanced Diploma in Fashion Design and Brand Communication 2 Years
- Professional Diploma in Fashion Design and Business Management 3 Years
- **Bachelor of Science (B.Sc.) Fashion Design / B.Sc. (Hons.) Fashion Design 3/4 Years**

## School of Interior Design



- Professional Certificate in Interior Design 6 Months
- Diploma in Interior Design 1 Year
- Advanced Diploma in Interior Design and Space Planning 2 Years
- Professional Diploma in Interior Design and Business Management 3 Years
- **Bachelor of Science (B.Sc.) Interior Design / B.Sc. (Hons.) Interior Design 3/4 Years**

## School of Photography and Digital Film Making



- Professional Certificate in Photography 6 Months
- Diploma in Commercial Photography 1 Year
- Advanced Diploma in Photography and Cinematic Videography 2 Years
- Professional Diploma in Photography, Videography & Media Business 3 Years
- **Bachelor of Arts (B.A.) Photography and Digital Media Production 3 Years**

## School of Multimedia



- Professional Certificate in Graphic Design 6 Months
- Diploma in Graphic and UI/UX Design 1 Year
- Professional Certificate in Video Editing 6 Months
- Diploma in Video Editing and Post-Production 1 Year
- Specialised Diploma in Motion Graphics and Visual Effects 1.8 Years
- Advanced Diploma in 2D Animation and Storyboarding 2 Years
- Professional Diploma in 3D Animation and Digital Filmmaking 3 Years
- **Bachelor of Arts (B.A.) Visual Communication and Animation 3 Years**

## School of Jewellery Design



- Professional Certificate in Jewellery Design 6 Months
- Diploma in Jewellery Design 1 Year

## Why Attend a 1:1 Counselling Session?

- ✓ Understand which programme suits your career goals
- ✓ Review student portfolios and projects
- ✓ Explore studios and learning facilities
- ✓ Learn about career pathways in fashion design
- ✓ Receive personalised guidance from mentors

## Contact Us

### Andheri

5th Floor, Valia College of Arts, Commerce And Science, Cosmopolitan Education Society Road, D.N Nagar, Andheri (West), Mumbai - 400053

### Ghatkopar

401, Jyoti Chambers, Junction of J.V. Road and Hirachand Desai Road, Opp. Metro Station, Ghatkopar (West), Mumbai – 400086

### Matunga

1st Floor, SkillOne Institute Shradhanand Rd, 426, Brhmanwada, C.R, Matunga East, Mumbai- 400019

### Thane

109, Anant Laxmi Chambers, B Cabin Road, Above TJSB Bank, Naupada, Thane (West), Thane – 400602

### Worli

K. P. B. Hinduja College of Commerce (Autonomous), Sadhana House, Pandurang Budhkar Marg Worli, Mumbai - 400018

## Get in Touch



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