

B.A. in
**Photography & Digital
Media Production**

Offered by top Autonomous Colleges



School of Photography & Digital Media Production

About the Institute

Le Mark Institute is a creative education institution built to nurture talent, transform passion into profession, and prepare students for real-world creative careers. With a strong focus on practical learning, industry exposure, and mentorship-driven education, Le Mark Institute empowers students to confidently step into professional design environments. Our ecosystem blends creativity, technical expertise, and career readiness, ensuring students graduate with both skill and direction.

23+

Years of Excellence

500+

Industry Projects

3000+

Success Stories

4

Campuses



Why Photography & Digital Media Production After 12th?

Photography and digital media are at the core of today's content-driven world - shaping brands, stories, culture, and communication across platforms.



Why Students choose Photography & Digital Media Production today



1+ Trillion Media & Entertainment Market

Rapidly expanding across digital, OTT, advertising, & content platforms



6+ Million Jobs

Across photography, filmmaking, digital media, advertising & content creation



80% of Employers

Prefer candidates with practical skills, strong portfolios, & real-world project exposure

One Industry. Endless Creative Careers.

Commercial Photography | Fashion & Lifestyle Photography
Cinematography | Digital Filmmaking | Content Creation | Visual Storytelling | Advertising & Media | Freelancing & Entrepreneurship

Visuals that influence the world

From social media campaigns & fashion editorials to films, advertising, & digital platforms photography & media production power modern communication & creative industries.

Program Overview

Offered in collaboration with top autonomous colleges affiliated with the University of Mumbai, the 3-Year B.A. in Photography & Digital Media Production is designed to transform creative passion into professional expertise.

The program blends photography, videography, filmmaking, digital media tools, and visual storytelling with hands-on studio learning and industry exposure. Students gain in-depth technical knowledge, creative direction, and production skills aligned with current industry standards.

With a strong focus on portfolio development, live projects, and career mentoring, graduates are prepared to enter photography studios, production houses, media agencies, or build independent creative careers.



01

Offered by Top Autonomous Colleges



02

Eligibility: 12th Grade (or equivalent)



03

Campus: Andheri | Ghatkopar | Matunga

How you Will Learn

Learning is immersive, production-driven, and industry-aligned beyond traditional classrooms.

Photography Foundations & Visual Language

Understanding composition, lighting, camera techniques, and visual storytelling

Digital Media & Video Production

Hands-on training in videography, cinematography, editing, and post-production

Studio Shoots & On-Field Projects

Practical experience through fashion shoots, product shoots, documentaries, and short films

Live Projects & Industry Exposure

Work on real briefs, campaigns, and collaborative industry projects

Portfolio Development & Critiques

Structured portfolio building with regular reviews and jury evaluations

Masterclasses & Workshops

Sessions led by professional photographers, filmmakers, editors, and media experts

Industry Visits & Study Tours

Exposure to studios, production houses, agencies, exhibitions, and media events

End-to-End Media Creation

Conceptualise, produce, and deliver photography and video projects individually and in teams just like working professionals.

Careers & Support

Empowering students with skills, exposure, and guidance to build successful media careers

01

Industry Internships

Hands-on exposure with studios, agencies, and production houses



Portfolio & Showreel Development

Build a strong professional portfolio and video showreel

02



03

Career Mentorship

Guidance from industry experts and creative professionals



Placement Assistance

Support for jobs, freelance projects, and assistant roles

04



05

Networking Opportunities

Access to alumni and industry networks



Entrepreneurship Support

Guidance to start independent careers or creative ventures

06

A Vibrant Campus Culture

Fueling creativity and innovation through immersive, hands-on learning. Preparing you with real-world skills for a successful professional journey.



LIVE SHOTS & PRODUCTIONS



AWARDS NIGHT



PHOTOGRAPHY EXHIBITIONS



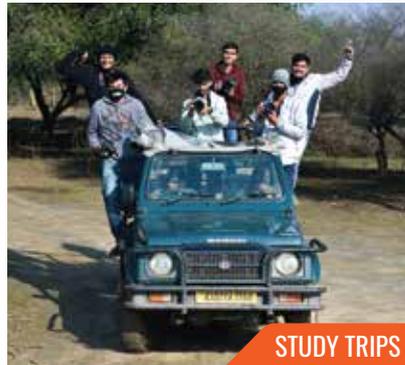
MASTERCLASSES



COLLABORATIVE MEDIA PRODUCTIONS



STATE OF THE ART INFRASTRUCTURE



STUDY TRIPS



CULTURAL EVENTS



LE MARK INSTITUTE DESIGN WEEK



PHOTOGRAPHY STUDIO



STUDENT PORTFOLIO DEVELOPMENT

Admissions & Next Steps



Select Your Campus

Choose the campus that best fits your location, facilities, learning environment, and academic goals.



Book a Counselling Session

Connect with our academic counsellors to explore the course structure, career paths, and opportunities.



Submit Your Application

Complete the application form with the required details to officially apply for the program.



Confirm Your Admission

Secure your seat by completing the admission formalities and begin your journey toward a photography & digital media.

Other Courses

School of Fashion



- Certificate in Textile & Fashion Design
- Diploma in Fashion Design
- Adv. Diploma in Fashion Design & Styling

6 Months
1 Year
2 Years

School of Interior Design



- Diploma in Interior Design & Space Planning
- Adv. Diploma in Digital Interior Design

1 Year
2 Years

School of Photography



- Certificate in Digital Photography & Image Editing
- Diploma in Commercial Photography
- Certificate in Videography
- Diploma in Videography & Video Editing
- Adv. Diploma in Photography & Videography

6 Months
1 Year
6 Months
1 Year
2 Years

School of Visual Communication



- Certificate in Graphic Design & Visual Communication
- Certificate in Video Editing
- Diploma in Motion Graphics & Video Editing
- Diploma in Motion Graphics & 2D Animation
- Adv. Diploma in 3D Animation & Filmmaking

6 Months
6 Months
1 Year
1 Year
2 Years



Contact Us

Andheri

5th Floor, Valia College of Arts, Commerce And Science, Cosmopolitan Education Society Road, D.N Nagar, Andheri (West), Mumbai - 400053

Ghatkopar

401, Jyoti Chambers, Junction of J.V. Road and Hirachand Desai Road, Opp. Metro Station, Ghatkopar (West), Mumbai – 400086

Matunga

1st Floor, SkillOne Institute Shradhanand Rd, 426, Brhmanwada, C.R, Matunga East, Mumbai- 400019

Thane

109, Anant Laxmi Chambers, B Cabin Road, Above TJSB Bank, Naupada, Thane (West), Thane – 400602

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