

# B.Sc. Fashion Design

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Offered by Top Autonomous Colleges affiliated with the  
University of Mumbai



# About the Institute

Le Mark Institute is a creative education institution built to nurture talent, transform passion into profession, and prepare students for real-world creative careers. With a strong focus on practical learning, industry exposure, and mentorship-driven education, Le Mark Institute empowers students to confidently step into professional design environments. Our ecosystem blends creativity, technical expertise, and career readiness, ensuring students graduate with both skill and direction.



23+

Years of Excellence

500+

Industry Projects

3000+

Success Stories

5

Campuses



Valia Chhaganlal Laljibhai College of  
Commerce & Valia Lilavantiben  
Chhaganlal College of Arts  
(AUTONOMOUS)  
affiliated with the University of Mumbai



Sheth T.J. Education Society's  
Sheth N.K.T.T College of Commerce  
& Sheth J.T.T College of Arts  
(AUTONOMOUS)  
Kharkar Alley, Thane (W) 400601  
affiliated with the University of Mumbai

# Why B.Sc. in Fashion Design

Fashion is one of the world's fastest-evolving creative industries where art, business, culture, and technology intersect.



## Why Students choose Fashion Design today



**₹10,000  
Crore**

India's fashion and apparel market value and growing



**4+ Million  
Jobs**

Fashion, textiles and allied creative roles in India



**70% of  
Brands**

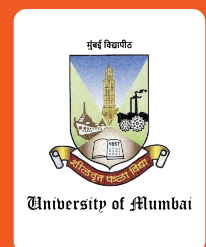
Prefer designers with practical, industry-ready skills

## One Industry. Multiple Careers.

Design | Styling | Communication  
Merchandising | Textile Design  
Retail and Buying | Media  
Entrepreneurship

**Graduate with a  
B.Sc. Degree in  
Fashion Design**

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Colleges affiliated with the  
University of Mumbai



# Programme Overview

Offered in collaboration with top autonomous colleges affiliated with the University of Mumbai, the 3-Year B.Sc. Fashion Design and extended 4-Year B.Sc. (Hons.) Fashion Design at Le Mark Institute are designed to transform creative potential into professional expertise.

The programme focuses on hands-on studio learning, garment construction, design execution, industry exposure, and portfolio development, ensuring students are prepared for real-world fashion careers. Aligned with academic standards and industry expectations, the curriculum emphasises practical training, creative thinking, and professional readiness.

With strong experiential learning and career-oriented mentoring, students can explore diverse career paths across fashion design, styling, retail, and entrepreneurship, graduating with the skills, confidence, and industry awareness required to succeed in the fashion industry.



01

Fashion Design and Garment Construction



02

Textiles, Styling and Trend Forecasting



03

Branding, Merchandising and Fashion Entrepreneurship

# Skills and Knowledge you Will Develop during the Programme

By the end of the programme, students graduate with strong design capabilities, industry awareness, and professional portfolio readiness, enabling them to pursue employment, freelancing, or entrepreneurship.

## Design and Creative Development



- › Elements and Principles of Design
- › Fashion Illustration and Rendering
- › Concept and Mood Board Development
- › Collection Development and Trend Forecasting

## Textile and Material Studies



- › Fabric Science and Textile Properties
- › Surface Ornamentation Techniques
- › Sustainable and Eco-Friendly Textiles
- › Textile and Material Experimentation

## Garment Construction and Technical Skills



- › Pattern Drafting and Draping
- › Garment Construction and Finishing
- › Apparel Production Processes
- › Quality Control and Apparel Inspection

## Digital and AI-Integrated Fashion



- › Digital Fashion Illustration
- › Computer-Aided Design (CAD)
- › AI-Based Fashion Industry Tools
- › Digital Portfolio Development

## Fashion Business and Management



- › Fashion Marketing Strategies
- › Consumer Behavior Analysis
- › Retail Management
- › Merchandising Fundamentals
- › Fashion Entrepreneurship and Branding

## Professional Development



- › Portfolio Building
- › Presentation Skills
- › Research Methodology
- › Industry Collaboration Experience

# How you Will Learn

Learning is studio-based, practical, and theory-supported, not limited to classrooms.



## Concept Development and Ideation

Transforming ideas into well-defined concepts through research, creativity, and strategic thinking.



## Design Execution and Garment Construction

From concept to creation building garments with strong design execution and craftsmanship excellence.



## Live Projects and Industry Exposure

Hands-on experience through real-world projects and direct interaction with industry professionals.



## Portfolio Development and Jury Presentations

Guided portfolio creation with structured jury presentations to evaluate design skills and concept clarity.



## Masterclasses and Workshops

Expert-led sessions by renowned designers, stylists, merchandisers, and fashion entrepreneurs, offering industry insights.



## Individual and Group Projects

Creative assignments that encourage independent thinking and teamwork, reflecting real-world fashion workflows.



## Participation in Fashion Shows

Opportunities to showcase student collections on professional platforms, gaining industry and media exposure.



## Industry Visits and Study Tours

Organized visits to fashion houses, manufacturing units, exhibitions, and trade fairs for practical industry exposure.

# Careers and Support

Empowering students with guidance, exposure, and opportunities to launch successful fashion careers.

**01**

## Industry Internships

Hands-on exposure with fashion brands and studios



## Portfolio Development

Build a strong, professional portfolio to impress employers

**02**



**03**

## Career Mentorship

Guidance from experienced designers and industry experts



## Placement Assistance

Support for securing jobs and freelance opportunities

**04**



**05**

## Networking Opportunities

Connect with alumni, brands, and industry professionals



## Entrepreneurship Support

































Guidance for starting your own label or design-led venture

**06**

# Industry Connect that Leads to Successful Placements

Through strong industry relationships and academic collaboration with Le Mark Institute for over 23 years, students gain opportunities for internships, industry projects, guest lectures, and professional networking that support their transition from education to employment.

## Your Pathway to Careers in the Fashion Design

# Multiple Career Pathways After Graduation

Fashion graduates today have access to multiple career paths including design roles, fashion media, marketing, retail management, and entrepreneurship. Students also have the option to pursue higher studies such as B.Sc. (Hons.), M.Sc., MBA, or specialised design programmes to further enhance their professional prospects.



## Design Roles

Creative and technical positions for fashion graduates:

- > Fashion Designer
- > Apparel Designer
- > Textile Designer
- > Embroidery Designer
- > Pattern Maker
- > Fashion Illustrator
- > Costume Designer
- > Accessory Designer
- > Print and Surface Designer
- > Draping Specialist
- > CAD Fashion Designer
- > Technical Designer



## Media and Marketing Roles

Roles focused on communication, branding, and fashion promotion:

- > Fashion Journalist
- > Fashion Photographer
- > Fashion Blogger/Vlogger
- > Fashion Content Creator
- > Social Media Manager
- > Fashion Marketing Executive
- > Visual Merchandiser
- > Fashion PR Specialist
- > Brand Manager
- > Fashion Show/Event Coordinator
- > Digital Marketing Specialist
- > E-commerce Merchandiser
- > Trend Analyst
- > Styling Consultant



## Management and Business Roles

Opportunities in brand strategy, retail, and entrepreneurship:

- > Fashion Entrepreneur
- > Retail Manager
- > Fashion Merchandiser
- > Production Manager
- > Supply Chain Coordinator
- > Business Development
- > Brand Strategist
- > Apparel Costing Analyst
- > Inventory and Sourcing Manager
- > Store Operations Manager
- > Product Line Manager
- > Franchise Manager
- > Sustainability Consultant

India's fashion industry is projected to reach \$115 billion by 2026, creating an unprecedented demand for skilled designers and fashion professionals.

# A Vibrant Campus Culture

Fueling creativity and innovation through immersive, hands-on learning. Preparing you with real-world skills for a successful professional journey.



LIVE INDUSTRY PROJECTS



AWARDS NIGHT



STUDIO



MASTERCLASSES



STUDY TRIPS



JURY INSIGHTS



STATE OF THE ART INFRASTRUCTURE



FASHION SHOWS



CULTURAL EVENTS



LE MARK INSTITUTE DESIGN WEEK



DRAPING STUDIO



STUDENT PORTFOLIO DEVELOPMENT

# Admissions and Next Steps



## Step 1



### Select Your Campus

Choose the campus that best fits your location, facilities, learning environment, and academic goals.

## Step 2



### Book a Counselling Session

Connect with our academic counsellors to explore the programme structure, career paths, and opportunities.

## Step 3



### Submit Your Application

Complete the application form with the required details to officially apply for the programme.

## Step 4



### Confirm Your Admission

Secure your seat by completing the admission formalities and begin your journey toward a fashion career.

# Other Programmes

## School of Fashion and Textile Design



- Professional Certificate in Fashion Design 6 Months
- Professional Certificate in Textile Design 6 Months
- Diploma in Fashion Design 1 Year
- Diploma in Textile Design 1 Year
- Advanced Diploma in Fashion Design and Brand Communication 2 Years
- Professional Diploma in Fashion Design and Business Management 3 Years
- **Bachelor of Science (B.Sc.) Fashion Design / B.Sc. (Hons.) Fashion Design 3/4 Years**

## School of Interior Design



- Professional Certificate in Interior Design 6 Months
- Diploma in Interior Design 1 Year
- Advanced Diploma in Interior Design and Space Planning 2 Years
- Professional Diploma in Interior Design and Business Management 3 Years
- **Bachelor of Science (B.Sc.) Interior Design / B.Sc. (Hons.) Interior Design 3/4 Years**

## School of Photography and Digital Film Making



- Professional Certificate in Photography 6 Months
- Diploma in Commercial Photography 1 Year
- Advanced Diploma in Photography and Cinematic Videography 2 Years
- Professional Diploma in Photography, Videography & Media Business 3 Years
- **Bachelor of Arts (B.A.) Photography and Digital Media Production 3 Years**

## School of Multimedia



- Professional Certificate in Graphic Design 6 Months
- Diploma in Graphic and UI/UX Design 1 Year
- Professional Certificate in Video Editing 6 Months
- Diploma in Video Editing and Post-Production 1 Year
- Specialised Diploma in Motion Graphics and Visual Effects 1.8 Years
- Advanced Diploma in 2D Animation and Storyboarding 2 Years
- Professional Diploma in 3D Animation and Digital Filmmaking 3 Years
- **Bachelor of Arts (B.A.) Visual Communication and Animation 3 Years**

## School of Jewellery Design



- Professional Certificate in Jewellery Design 6 Months
- Diploma in Jewellery Design 1 Year

# Contact Us

## Andheri

5th Floor, Valia College of Arts, Commerce And Science, Cosmopolitan Education Society Road, D.N Nagar, Andheri (West), Mumbai - 400053

## Ghatkopar

401, Jyoti Chambers, Junction of J.V. Road and Hirachand Desai Road, Opp. Metro Station, Ghatkopar (West), Mumbai – 400086

## Matunga

1st Floor, SkillOne Institute Shradhanand Rd, 426, Brhmanwada, C.R, Matunga East, Mumbai- 400019

## Thane

109, Anant Laxmi Chambers, B Cabin Road, Above TJSB Bank, Naupada, Thane (West), Thane – 400602

## Worli

K. P. B. Hinduja College of Commerce (Autonomous), Sadhana House, Pandurang Budhkar Marg Worli, Mumbai - 400018

## Get in Touch



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