



PHOTOGRAPHY & VIDEOGRAPHY

BROCHURE



LE MARK INSTITUTE

DESIGN | MEDIA | MANAGEMENT

23+
Years of
Experience

500+
Industry
Projects

3000+
Success
Stories

4+
Campuses

 ANDHERI | GHATKOPAR | MATUNGA

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CAREER PATHWAYS

OUR CAMPUSES

42



LE MARK INSTITUTE ADVANTAGE

- State-of-the-Art Infrastructure
- Industry Seminars & Masterclasses
- Photowalks & Study Tours
- Model Shoots
- Industry Engagement
- Free Studio Membership
- Live Events & Projects
- Jury Presentation & Award Ceremony
- Annual Show - Le Mark Design Week
- Well Spread across the city with Easy Connectivity
- PG & Hostel Accommodation Assistance
- Placement Assistance

BACK



TEACHING METHODOLOGIES

RESEARCH BASED ASSIGNMENTS

Research to enable students to self learn and carve a path for themselves.

MENTORSHIP BY EXPERTS

Industry Experts to guide & mentor students through Seminars & Workshops.

LIVE PROJECTS

Live Projects to boost confidence in students.

GLOBAL STANDARDS

Our Curriculum is aligned to International Standards which helps the student to have a global perspective.

TEAM WORK

Group Assignments & Projects to help student learn team work.

PRACTICAL EXPOSURE

To make them ready to step in and stand out in the industry.





CLASSROOM



STUDIO



POST PRODUCTION ROOM

BACK 

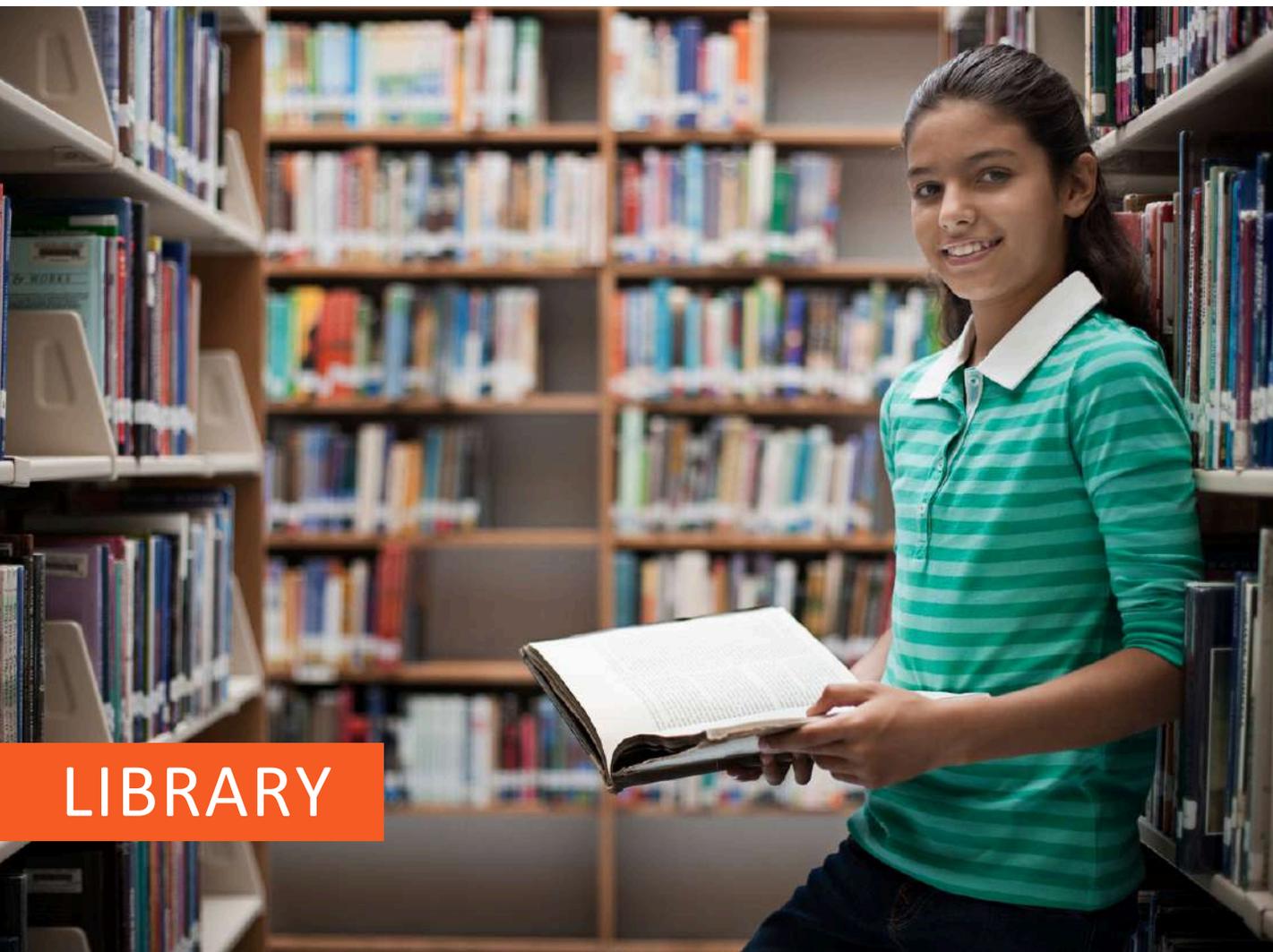


AUDITORIUM

OPEN AREA



LIBRARY



SPORTS ROOM



EXPERIENCE | LEARN |
IMPLEMENT

LIFE AT LE MARK INSTITUTE

An Elaborate Journey of Learning &
Experiencing the Real

BACK







CELEBRITY INTERACTIONS

BACK





MALAIKA
ARORA



SHAHID KAPOOR
& VANI KAPOOR



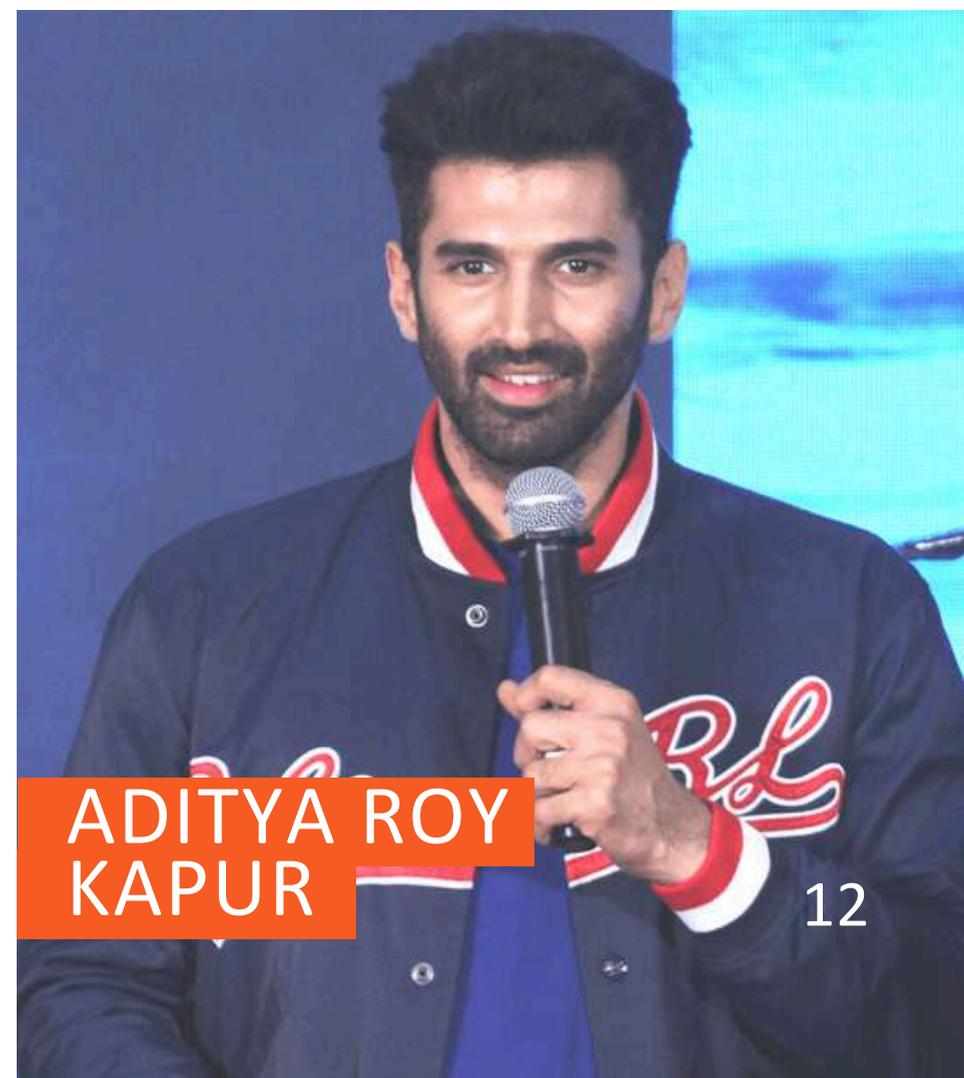
NEHA
SHARMA



AYUSHMAN
KHURANA



JUHI
CHAWLA



ADITYA ROY
KAPUR



AISHA SHARMA



VIVEK OBEROI



AMRUTA KHANVILKAR



MANISH MALHOTRA



DIVYANKA TRIPATHI



MUGDHA GODSE

INDUSTRY PROJECTS AND INTERACTIONS



SUPPORT SERVICES

100% PLACEMENT ASSISTANCE

Our Placement Cell ensures every Diploma & Degree program student gets Placement assistance by our regular updates on Job Openings and Interviews.

HOSTEL ACCOMMODATION

We provide Hostel and Paying Guest Accommodation assistance to outstation students.

CAMPUS FACILITIES

Our Campuses are equipped with the latest Technology including Professional Photo Studio, WiFi, Cafeteria, Smart Classroom, Library & Sports Area.

STUDENT WELFARE

To make sure that our students have a good time learning, We have various cells that take care of their Placement, Cultural, Programs, Events, Portfolios etc.

EDUCATION LOAN

We have Education Loan facilities for our enthusiastic students who wish to learn and grow in the Creative Fields.



LE MARK INSTITUTE EXPERIENCES



BACK



- Photowalks
- Market Visit
- Exhibitions
- Gallery Visits
- Photography Study Tour
- Photography Trips
- Masterclass
- Live Fashion Show Participation
- Live Events
- Model Shoots
- Industry Engagement
- Studio Membership
- Photography Competitions
- Jury Presentation & Award Ceremony
- Placement Assistance

PHOTOGRAPHY
STUDENT WORK



BACK 





















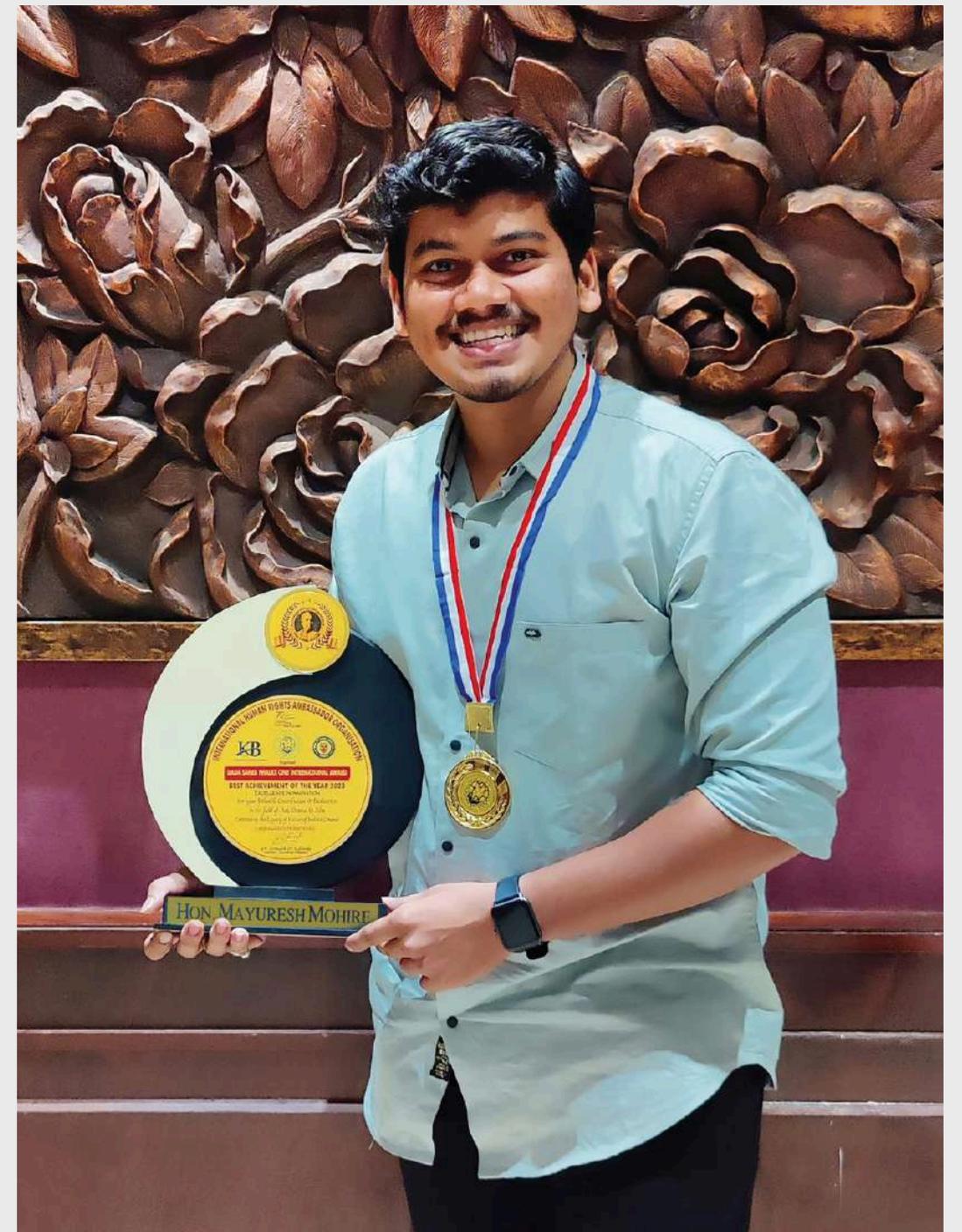
STUDENT TESTIMONIALS

WHAT OUR STUDENTS HAVE TO SAY

"The course provided me with a platform to explore my interests and with the supportive guidance of the faculty, I was able to develop new skills and overcome technical challenges. Today, here I am proud to have received the prestigious Dadasaheb Phalke award, something I never thought was possible."

Mayuresh Mohire

Student & Winner of the prestigious Dada Saheb Phalke Cine International Award (2023)



BACK



STUDENT TESTIMONIALS

WHAT OUR STUDENTS HAVE TO SAY

Bhagyashree Salunkhe

Student



Photography Course at Le Mark Institute has given me a good exposure to the industry. We were taught by India's best photography faculty and it has moulded us into better photographers.

We were given intensive practice at photoshoots. The studio is amazing for photoshoots. We have interacted with many celebrities which would not be possible without Le Mark Institute.

Aryan Shah

Student



BACK



CERTIFICATE IN PHOTOGRAPHY

6 MONTHS

The 6 months Certificate Photography course is designed for serious photography enthusiasts who want to establish themselves as serious photographers. The course gives an overview of different types of commercial photography styles, which will help the students gain a wider perspective about photography and how they want to pursue their professional career. It has both intensive theory and practical topics for photography, along with basic portfolio development.



BACK



ELIGIBILITY

Class X

CAMPUSES

Andheri
Ghatkopar
Matunga

QUALIFICATION HONORED

Le Mark
Institute
Certification

CERTIFICATE IN PHOTOGRAPHY (6 MONTHS)

CURRICULUM

- Introduction to Photography
- History of Photography
- Camera Techniques - Part 1
- Composition - Part 1
- Types of Lighting
- Light Painting
- Portrait Photography - Part 1
- Product Photography - Part 1
- Introduction to Portfolio Making

Orientation

- Digital Drawing
- Accessory Design

BACK



DIPLOMA IN PHOTOGRAPHY

1 YEAR

Trusted with providing the best for the best, Le Mark Institute's 1-year Diploma Course in photography offers the perfect blend of the technical, experiential and practical knowledge possible to students along with mentoring them at every step in their journey of becoming a top-notch photographer. Our courses in photography help the students gain industry exposure through collaborative projects under expert photographers, including photo shoots, workshops and live event projects, setting them up for an illustrious photography career.



ELIGIBILITY

Class X

CAMPUSES

Andheri
Ghatkopar
Matunga

QUALIFICATION HONORED

Le Mark
Institute
Certification

DIPLOMA IN PHOTOGRAPHY (1 YEAR)

CURRICULUM

- Introduction to Photography
- History of Photography
- Camera Techniques - Part 1 & 2
- Composition - Part 1 & 2
- Lighting - Part 1 & 2
- Light Painting
- Portrait Photography
- Commercial Photography (Food, Product, Fashion)
- Landscape Photography - Part 1
- Wildlife Photography - Part 1
- Street Photography
- Post Processing & Editing
- Branding and Advertising
- Portfolio Development

Orientation

- Digital Drawing
- Accessory Design
- Videography
- Branding & Identity

BACK



ADVANCED DIPLOMA IN PHOTOGRAPHY & VIDEOGRAPHY

2 YEARS

Embark on an exciting journey into the captivating world of Photography & Videography with our comprehensive 2-year diploma course. Whether you're a beginner eager to learn or an enthusiast looking to refine your skills, this program is designed to provide you with the knowledge and practical expertise needed to thrive in the dynamic field of photography. Through a combination of theory and hands-on training, you'll learn the essentials and explore different genres of photography.



ADVANCED DIPLOMA IN PHOTOGRAPHY & VIDEOGRAPHY (2 YEARS)

CURRICULUM

ELIGIBILITY

Class X

CAMPUSES

Andheri
Ghatkopar
Matunga

QUALIFICATION HONORED

Le Mark
Institute
Certification

- Introduction to Photography
- History of Photography
- Advance Camera Techniques
- The Art of Composition
- Advance Lighting Techniques
- Light Painting
- Portrait Photography
- Commercial Photography (Food, Product, Fashion)
- Landscape Photography
- Wildlife Photography
- Street Photography
- Advance Post Processing & Editing
- Branding and Advertising
- Art of Storytelling
- Advertising Photography
- Stock Photography
- Editorial Photography / Photojournalism
- Graphic Design
- Motion Graphics
- History of Videography
- Videography
- Video Editing - Part 1
- Ad Film
- Marketing & Business Practices
- Portfolio Development
- Acting Skills
- Business Communication

Orientation

- Styling
- Script Writing

BACK



PROFESSIONAL DIPLOMA IN PHOTOGRAPHY & VIDEOGRAPHY

3 YEARS

A comprehensive 3-year diploma course that combines the art of photography with the essential elements of videography. By offering a well-rounded education, students will be prepared to launch their careers immediately upon completion. Topics covered include different photography genres, composition techniques, and image editing. Moreover, the course places a strong emphasis on creating professionally impressive videos, ensuring students are well-versed in all aspects of visual storytelling.



PROFESSIONAL DIPLOMA IN PHOTOGRAPHY & VIDEOGRAPHY (3 YEARS)

CURRICULUM

ELIGIBILITY

Class X

CAMPUSES

Andheri
Ghatkopar
Matunga

QUALIFICATION

HONORED

Le Mark
Institute
Certification

- Introduction to Photography
- History of Photography
- Advance Camera Techniques
- The Art of Composition
- Advance Lighting Techniques
- Light Painting
- Portrait Photography
- Commercial Photography (Food, Product, Fashion)
- Landscape Photography
- Wildlife Photography
- Street Photography
- Advance Post Processing & Editing
- Branding and Advertising
- Art of Storytelling
- Advertising Photography
- Stock Photography
- Editorial Photography / Photojournalism
- Graphic Design
- Motion Graphics
- History of Videography
- Videography
- Advance Video Editing
- Ad Film
- Marketing & Business Practices
- Surreal Photography
- Introduction to Cinematography
- Short Film Making
- Showreel
- Portfolio Development

Orientation

- Entrepreneurship
- Social Media Marketing
- Futuristic Design
- AI Tools and Techniques

BACK



BACHELOR'S DEGREE IN PHOTOGRAPHY & VIDEOGRAPHY

3 YEARS

SKILL &
KNOWLEDGE
PARTNER



Our Bachelor's degree course in Photography & Videography offers a unique blend of theory and practical training that prepares students for the challenges of the professional world. Our state-of-the-art facilities and cutting-edge equipment provide students with the resources they need to explore their creativity and experiment with different techniques. From digital imaging and lighting to video production and post-production, our program covers a wide range of topics that are essential to mastering the art of photography and videography.



ELIGIBILITY

Class XII

CAMPUSES

Andheri
Ghatkopar
Matunga

QUALIFICATION HONORED

UGC Approved
Degree

BACHELOR'S DEGREE IN PHOTOGRAPHY & VIDEOGRAPHY (3 YEARS)

CURRICULUM

YEAR I

- Orientation
- Introduction to Photography
- History of Camera
- Camera Techniques – Part I
- Composition
- Photoshop – Part I
- English for Business Communication – Part I
- Flash Photography
- Studio Lighting – Part I
- Black & White Photography
- Fashion Photography – Part I
- Portrait Photography – Part I
- Food Photography – Part I
- Product Photography – Part I
- Light Valuation
- Photography Accessories
- Camera Techniques – Part II
- Fashion Photography – Part II
- Product Photography – Part II
- Food Photography – Part II
- Landscape Photography – Part I
- Wedding Photography – Part I
- Introduction to Wildlife Photography
- Introduction to Sports Photography
- Street Photography
- Photo Editing
- English for Business Communication – Part II

BACK



BACHELOR'S DEGREE IN PHOTOGRAPHY & VIDEOGRAPHY(3 YEARS)

CURRICULUM

YEAR II

- Fundamentals of Design
- Fashion Photography – Part III
- Product Photography – Part III
- Food Photography – Part III
- Wedding Photography – Part II
- Post Processing – Part I
- Commercial Photography – Part I
- Basic Videography
- Advance Photography – Part I
- Visual Communication
- Advance Videography
- Commercial Photography – Part II
- Landscape Photography – Part II
- Post Processing – Part II
- Advance Photography – Part II
- Business of Photography – II
- Portfolio Development – Specialisation

YEAR III

- Cinematography
- Storyboarding
- Professional Photography
- Software Skill – Part I
- Advance Video Editing – Part I
- Industry Practices
- Ad Film
- Cinematography – Part II
- Professional Photography – Part II
- Software Skill – Part II
- Advance Video Editing – Part II
- Contracts & Legal Documentation
- Master Portfolio Development
- Short Film



- Advertising Photographer
- Photojournalist
- Wedding & Event Photographer
- News Photographer
- Fashion Photographer
- Food Photographer
- Product Photographer
- Jewelry Photographer
- Nature Photographer
- Travel Photographer
- Blogger/Vlogger
- Architectural Photographer
- Interior Photographer
- Videographer
- Video Editor

CAREER PATHWAYS



OUR CAMPUSES



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www.lemarkinstitute.com



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LE MARK
INSTITUTE

DESIGN | MEDIA | MANAGEMENT

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Mumbai – 400053

MATUNGA

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Shradhanand Rd, 426,
Brhmanwada, Matunga East,
Mumbai, Maharashtra 400019

GHATKOPAR

401, Jyoti Chambers, Junction of J.V.
Road and Hirachand Desai Road,
Opp. Metro Station, Ghatkopar (W),
Mumbai – 400086

THANE

109, Anant Laxmi Chambers, B Cabin
Road, Above TJSB Bank, Naupada
Thane (W), Thane – 400602

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