



**LE  
MARK**  
SCHOOL OF ART



# PHOTOGRAPHY & VIDEOGRAPHY

BROCHURE

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# LE MARK ADVANTAGE

- State-of-the-Art Infrastructure
- Industry Seminars & Masterclasses
- Photowalks & Study Tours
- Model Shoots
- Industry Engagement
- Free Studio Membership
- Live Events & Projects
- Jury Presentation & Award Ceremony
- Annual Show - Le Mark Design Week
- Well spread across the city with easy connectivity
- PG & Hostel accommodation assistance
- Placement assistance

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# TEACHING METHODOLOGIES

## **RESEARCH BASED ASSIGNMENTS**

Research to enable students to self learn and carve a path for themselves.

## **MENTORSHIP BY EXPERTS**

Industry Experts to guide & mentor students through Seminars & Workshops.

## **LIVE PROJECTS**

Live Projects to boost confidence in students.

## **GLOBAL STANDARDS**

Our Curriculum is aligned to International Standards which helps the student to have a Global Perspective.

## **TEAM WORK**

Group Assignments & Projects to help student learn Team Work.

## **PRACTICAL EXPOSURE**

To make them ready to step in and stand out in the Industry.



**CLASSROOM**



**STUDIO**



**POST PRODUCTION ROOM**



**AUDITORIUM**

# OPEN AREA



# LIBRARY



# SPORTS ROOM



An Elaborate Journey of Learning &  
Experiencing the Real

# LIFE AT LE MARK

**EXPERIENCE | LEARN  
| IMPLEMENT**





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# CELEBRITY INTERACTIONS



**MALAIKA  
ARORA**



**SHAHID KAPOOR &  
VANI KAPOOR**



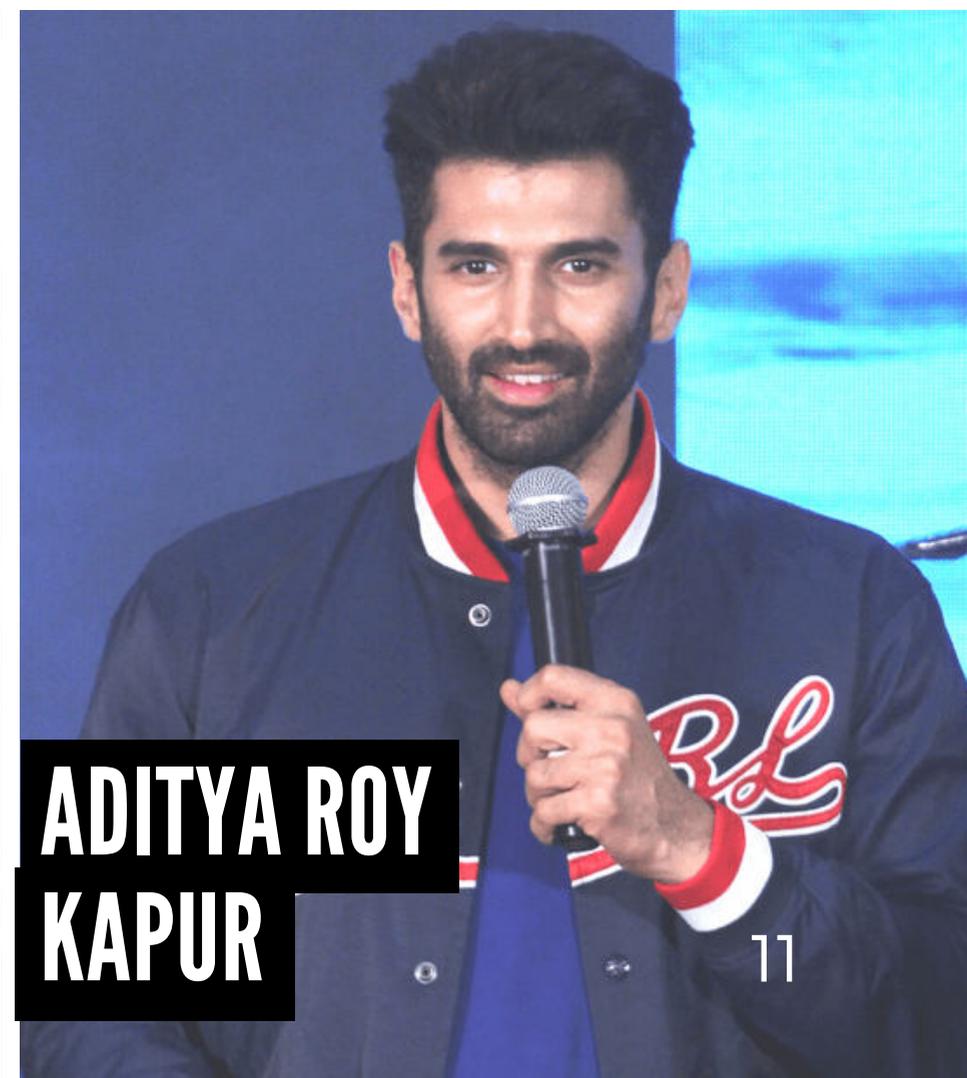
**NEHA  
SHARMA**



**AYUSHMAN  
KHURANA**



**JUHI  
CHAWLA**



**ADITYA ROY  
KAPUR**



**AISHA SHARMA**



**VIVEK OBEROI**



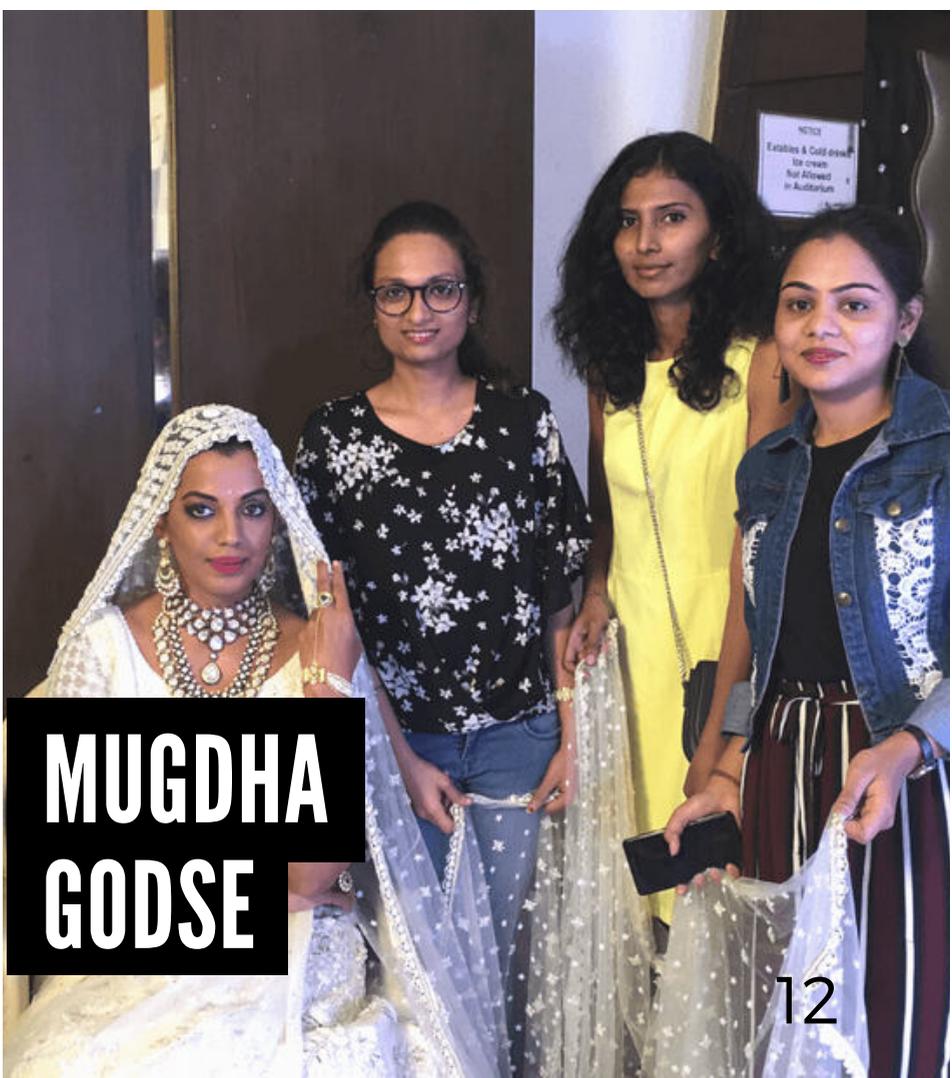
**AMRUTA KHANVILKAR**



**MANISH MALHOTRA**



**DIVYANKA TRIPATHI**



**MUGDHA GODSE**

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# Support Services

## **PLACEMENT ASSISTANCE**

Our Placement Cell ensures every Diploma & Degree program student gets Placement assistance by our regular updates on Job Openings and Interviews.

## **HOSTEL ACCOMMODATION**

We provide Hostel and Paying Guest Accommodation assistance to outstation students.

## **CAMPUS FACILITIES**

Our Campuses are equipped with the latest Technology including Professional Photo Studio, WiFi, Cafeteria, Smart Classroom, Library & Sports Area.

## **STUDENT WELFARE**

To make sure that our students have a good time learning, We have various cells that take care of their Placement, Cultural, Programs, Events, Portfolios etc.

## **EDUCATION LOAN**

We have Education Loan facilities for our enthusiastic students who wish to learn and grow in the Creative Fields.

# LE MARK EXPERIENCES



- Photowalks
- Market Visit
- Exhibitions
- Gallery Visits
- Photography Study Tour
- Photography Trips
- Masterclass
- Live Fashion Show Participation
- Live Events
- Model Shoots
- Industry Engagement
- Studio Membership
- Photography Competitions
- Jury Presentation & Award Ceremony
- Placement Assistance

# PHOTOGRAPHY STUDENT WORK























# STUDENT TESTIMONIALS

WHAT OUR STUDENTS HAVE TO SAY

***"The course provided me with a platform to explore my interests and with the supportive guidance of the faculty, I was able to develop new skills and overcome technical challenges. Today, here I am proud to have received the prestigious Dadasaheb Phalke award, something I never thought was possible."***

**Mayuresh Mohire**

*Student & Winner of the prestigious Dada Saheb Phalke Cine International Award (2023)*



# STUDENT TESTIMONIALS

WHAT OUR STUDENTS HAVE TO SAY

**Bhagyashree Salunkhe**

*Student*



Photography Course at Le Mark has given me a good exposure to the industry. We were taught by India's best photography faculty and it has moulded us into better photographers.

We were given intensive practice at photoshoots. The studio is amazing for photoshoots. We have interacted with many celebrities which would not be possible without Le Mark.

**Aryan Shah**

*Student*



# BEGINNER'S COURSE IN PHOTOGRAPHY

3 MONTHS

Unlock your creative potential with this photography course. This course will provide you the required knowledge for shooting better and creative images. By the end of it you will have thorough understanding of fundamentals of photography, operating in manual mode, flash, studio lighting, composition rules and many other elements will be covered which makes this course the best.



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## BEGINNER'S COURSE IN PHOTOGRAPHY (3 MONTHS)

# CURRICULUM

### **ELIGIBILITY**

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Class X

### **CAMPUSES**

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Andheri  
Ghatkopar

### **QUALIFICATION HONORED**

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LMSA  
Certification

- Orientation
- Introduction to Photography
- How does a camera work?
- Components of Exposure Triangle
- Shooting Modes
- Shooting in Manual Mode
- Focusing Modes
- Understanding Lenses & Types of Lenses
- The Art of Composition
- Megapixels & Sensors
- Important Tools and Accessories
- Flash Photography

# CERTIFICATE IN PHOTOGRAPHY

6 MONTHS

The Certificate in Photography course for 6 months is designed for serious photography enthusiasts who want to establish themselves as serious photographers. The course gives an overview of different types of commercial photography styles, which will help the students gain a wider perspective about photography and how they want to pursue their professional career. It has both intensive theory and practical topics for photography, along with basic portfolio development.



## **ELIGIBILITY**

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Class X

## **CAMPUSES**

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Andheri  
Ghatkopar

## **QUALIFICATION HONORED**

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LMSA  
Certification

## CERTIFICATE IN PHOTOGRAPHY (6 MONTHS)

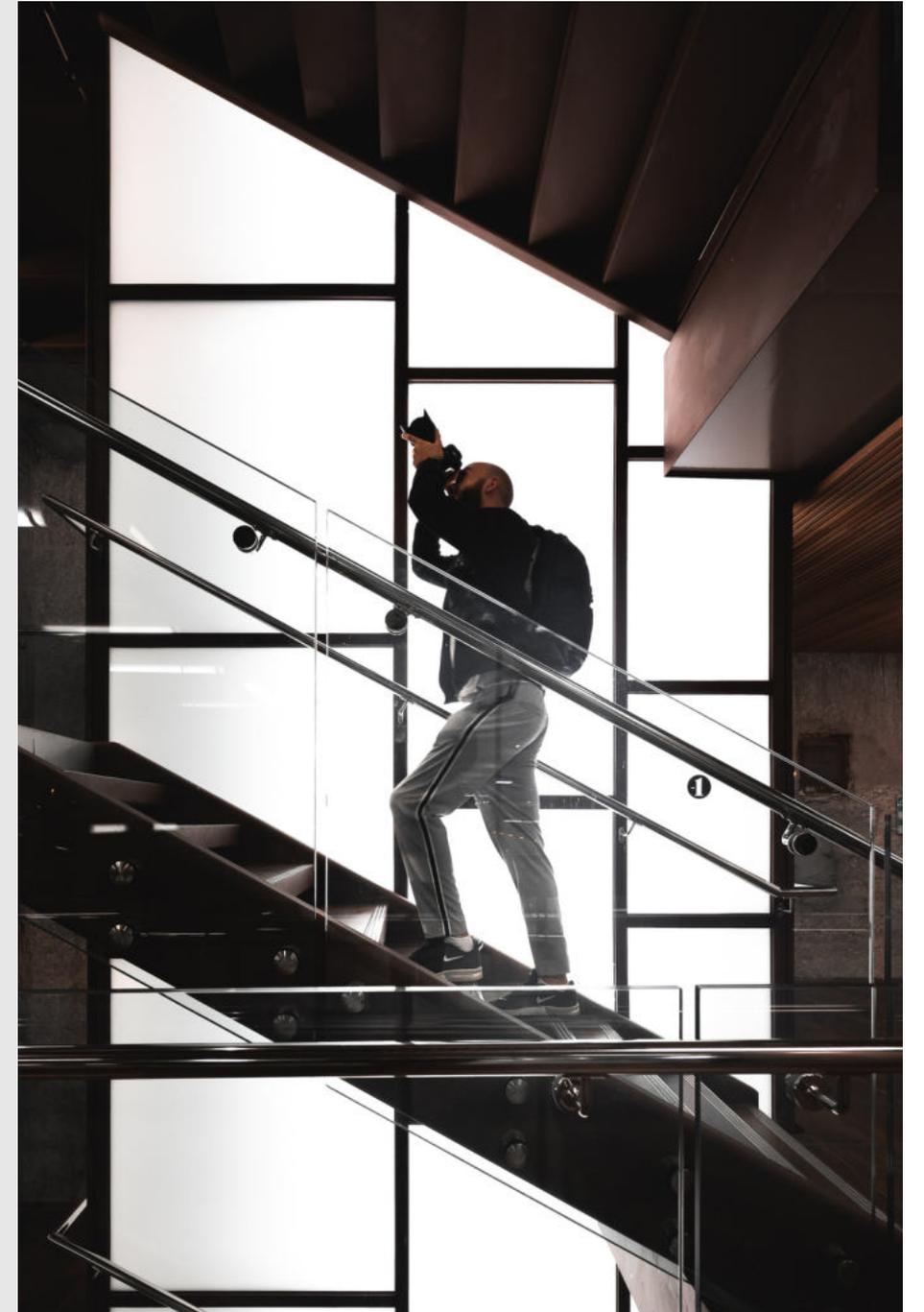
### **CURRICULUM**

- Orientation
- Introduction to Photography
- History of Camera
- Camera Techniques – Part I
- Composition
- Photoshop – Part I
- Flash Photography
- Studio Lighting – Part I
- Black & White Photography
- Fashion Photography – Part I
- Portrait Photography – Part I
- Food Photography – Part I
- Product Photography – Part I

# DIPLOMA IN PHOTOGRAPHY

1 YEAR

Trusted with providing the best for the best, Le Mark's Diploma course in photography offers the perfect blend of the technical, experiential and practical knowledge possible to students along with mentoring them at every step in their journey of becoming a top-notch photographer. Our courses in photography help the students gain industry exposure through collaborative projects under expert photographers, including photo shoots, workshops and live event projects, setting them up for an illustrious photography career.



## **ELIGIBILITY**

Class X

## **CAMPUSES**

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## **QUALIFICATION HONORED**

LMSA  
Certification

## DIPLOMA IN PHOTOGRAPHY (1 YEAR)

# CURRICULUM

### YEAR I

- Orientation
- Introduction to Photography
- History of Camera
- Camera Techniques – Part I
- Composition
- Photoshop – Part I
- Flash Photography
- Studio Lighting – Part I
- Black & White Photography
- Fashion Photography – Part I
- Portrait Photography – Part I
- Food Photography – Part I
- Product Photography – Part I
- Light Valuation
- Photography Accessories
- Camera Techniques – Part II
- Fashion Photography – Part II
- Product Photography – Part II
- Food Photography – Part II
- Landscape Photography – Part I
- Wedding Photography – I
- Introduction to Wildlife Photography
- Introduction to Sports Photography
- Street Photography
- Photo Editing

# ADVANCED DIPLOMA IN PHOTOGRAPHY

2 YEARS

Embark on an exciting journey into the captivating world of photography with our comprehensive 2-year diploma program. Whether you're a beginner eager to learn or an enthusiast looking to refine your skills, this program is designed to provide you with the knowledge and practical expertise needed to thrive in the dynamic field of photography. Through a combination of theory and hands-on training, you'll learn the essentials and explore different genres of photography.



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## ADVANCED DIPLOMA IN PHOTOGRAPHY (2 YEARS)

# CURRICULUM

### YEAR I

- Orientation
- Introduction to Photography
- History of Camera
- Camera Techniques – Part I
- Composition
- Photoshop – Part I
- Flash Photography
- Studio Lighting – Part I
- Black & White Photography
- Fashion Photography – Part I
- Portrait Photography – Part I
- Food Photography – Part I
- Product Photography – Part I
- Light Valuation
- Photography Accessories
- Camera Techniques – Part II
- Fashion Photography – Part II
- Product Photography – Part II
- Food Photography – Part II
- Landscape Photography – Part I
- Wedding Photography – I
- Introduction to Wildlife Photography
- Introduction to Sports Photography
- Street Photography
- Photo Editing

### ELIGIBILITY

Class X

### CAMPUSES

Andheri  
Ghatkopar

### QUALIFICATION HONORED

LMSA  
Certification

# CURRICULUM

## YEAR II

- Fundamentals of Design
- Fashion Photography – Part III
- Product Photography – Part III
- Food Photography – Part III
- Wedding Photography – Part II
- Post Processing – Part I
- Commercial Photography – Part I
- Advance Photography – Part I
- Visual Communication
- Commercial Photography – Part II
- Landscape Photography – Part II
- Post Processing – Part II
- Advance Photography – Part II
- Business of Photography – II
- Portfolio Development – Specialisation

# PROFESSIONAL DIPLOMA IN PHOTOGRAPHY & VIDEOGRAPHY

3 YEARS

A comprehensive diploma course that combines the art of photography with the essential elements of videography. By offering a well-rounded education, students will be prepared to launch their careers immediately upon completion. Topics covered include different photography genres, composition techniques, and image editing. Moreover, the course places a strong emphasis on creating professionally impressive videos, ensuring students are well-versed in all aspects of visual storytelling.



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PROFESSIONAL DIPLOMA IN PHOTOGRAPHY &  
VIDEOGRAPHY (3 YEARS)

## CURRICULUM

### YEAR I

- Orientation
- Introduction to Photography
- History of Camera
- Camera Techniques – Part I
- Composition
- Photoshop – Part I
- Flash Photography
- Studio Lighting – Part I
- Black & White Photography
- Fashion Photography – Part I
- Portrait Photography – Part I
- Food Photography – Part I
- Product Photography – Part I
- Light Valuation
- Photography Accessories
- Camera Techniques – Part II
- Fashion Photography – Part II
- Product Photography – Part II
- Food Photography – Part II
- Landscape Photography – Part I
- Wedding Photography – I
- Introduction to Wildlife Photography
- Introduction to Sports Photography
- Street Photography
- Photo Editing

## ELIGIBILITY

Class X

## CAMPUSES

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Ghatkopar

## QUALIFICATION HONORED

LMSA  
Certification

# PROFESSIONAL DIPLOMA IN PHOTOGRAPHY & VIDEOGRAPHY (3 YEARS)

## CURRICULUM

### YEAR II

- Fundamentals of Design
- Fashion Photography – Part III
- Product Photography – Part III
- Food Photography – Part III
- Wedding Photography – Part II
- Post Processing – Part I
- Commercial Photography – Part I
- Advance Photography – Part I
- Visual Communication
- Commercial Photography – Part II
- Landscape Photography – Part II
- Post Processing – Part II
- Advance Photography – Part II
- Business of Photography – II
- Portfolio Development –  
Specialisation

### YEAR III

- Cinematography
- Storyboarding
- Professional Photography
- Software Skill – Part I
- Advance Video Editing – Part I
- Industry Practices
- Ad Film
- Cinematography – Part II
- Professional Photography – Part II
- Software Skill – Part II
- Advance Video Editing – Part II
- Contracts & Legal Documentation
- Master Portfolio Development
- Short Film

# BACHELOR'S DEGREE IN PHOTOGRAPHY & VIDEOGRAPHY

3 YEARS

**SKILL & KNOWLEDGE  
PARTNER**



Our Bachelor's degree course in Photography & Videography offers a unique blend of theory and practical training that prepares students for the challenges of the professional world. Our state-of-the-art facilities and cutting-edge equipment provide students with the resources they need to explore their creativity and experiment with different techniques. From digital imaging and lighting to video production and post-production, our program covers a wide range of topics that are essential to mastering the art of photography and videography.



## **ELIGIBILITY**

Class XII

## **CAMPUSES**

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Ghatkopar

## **QUALIFICATION HONORED**

UGC Approved  
Degree

BACHELOR'S DEGREE IN PHOTOGRAPHY & VIDEOGRAPHY (3 YEARS)

# **CURRICULUM**

## **YEAR I**

- Orientation
- Introduction to Photography
- History of Camera
- Camera Techniques – Part I
- Composition
- Photoshop – Part I
- English for Business Communication – Part I
- Flash Photography
- Studio Lighting – Part I
- Black & White Photography
- Fashion Photography – Part I
- Portrait Photography – Part I
- Food Photography – Part I
- Product Photography – Part I
- Light Valuation
- Photography Accessories
- Camera Techniques – Part II
- Fashion Photography – Part II
- Product Photography – Part II
- Food Photography – Part II
- Landscape Photography – Part I
- Wedding Photography – Part I
- Introduction to Wildlife Photography
- Introduction to Sports Photography
- Street Photography
- Photo Editing
- English for Business Communication – Part II

# CURRICULUM

## YEAR II

- Fundamentals of Design
- Fashion Photography – Part III
- Product Photography – Part III
- Food Photography – Part III
- Wedding Photography – Part II
- Post Processing – Part I
- Commercial Photography – Part I
- Basic Videography
- Advance Photography – Part I
- Visual Communication
- Advance Videography
- Commercial Photography – Part II
- Landscape Photography – Part II
- Post Processing – Part II
- Advance Photography – Part II
- Business of Photography – II
- Portfolio Development – Specialisation

## YEAR III

- Cinematography
- Storyboarding
- Professional Photography
- Software Skill – Part I
- Advance Video Editing – Part I
- Industry Practices
- Ad Film
- Cinematography – Part II
- Professional Photography – Part II
- Software Skill – Part II
- Advance Video Editing – Part II
- Contracts & Legal Documentation
- Master Portfolio Development
- Short Film

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- Advertising Photographer
  - Photojournalist
  - Wedding & Event Photographer
  - News Photographer
  - Fashion Photographer
  - Food Photographer
  - Product Photographer
  - Jewelry Photographer
  - Nature Photographer
  - Travel Photographer
  - Blogger/Vlogger
  - Architectural Photographer
  - Interior Photographer
  - Videographer
  - Video Editor
- 

# CAREER PATHWAYS

# OUR CAMPUSES



**+91 9870668899**



**www.lemarkinstitute.com**



**LE  
MARK**  
SCHOOL OF ART

## ANDHERI

5th Floor, Valia Centre of Excellence, Cosmopolitan Education Society Road, D.N Nagar, Andheri (W), Mumbai - 400053

## THANE

109, Anant Laxmi Chambers, B Cabin Road, Above TJSB Bank, Naupada Thane (W), Thane - 400602

## GHATKOPAR

401, Jyoti Chambers, Junction of J.V. Road and Hirachand Desai Road, Opp. Metro Station, Ghatkopar (W), Mumbai - 400086

**Connect with us**

