



**LE
MARK**
SCHOOL OF ART



FASHION DESIGN

BROCHURE

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LE MARK ADVANTAGE

- Partnership with International Universities.
- Industry's most Experienced Professionals on Advisory & Mentor board.
- State-of-the-Art Infrastructure.
- Industry Seminars.
- Participation in National & International Competitions.
- Live Events & Movie Projects.
- Jury Presentations & Award Ceremony.
- Annual Fashion & Jewellery Show - 'MARQUEE'.
- Well spread across the city with easy connectivity.
- PG & Hostel Accommodation assistance.
- 100% Placement Assistance.

TEACHING METHODOLOGY

RESEARCH BASED ASSIGNMENTS

Research to enable students to self learn and carve a path for themselves.

MENTORSHIP BY EXPERTS

Industry Experts to guide & mentor students through Seminars & Workshops.

LIVE PROJECTS

Live Projects to boost confidence in students.

GLOBAL STANDARDS

Our Curriculum is aligned to International Standards which helps the student to have a Global Perspective.

TEAM WORK

Group Assignments & Projects to help student learn Team Work.

PRACTICAL EXPOSURE

To make them ready to step in and stand out in the Industry.



CLASSROOM



PATTERN MAKING ROOM



CAD ROOM



STUDIO



GARMENT CONSTRUCTION ROOM



DESIGN STUDIO



DRAPING ROOM

AUDITORIUM



OPEN AREA



LIBRARY



SPORTS ROOM

An Elaborate Journey of Learning &
Experiencing the Real

LIFE AT LE MARK

**EXPERIENCE | LEARN
| IMPLEMENT**





CELEBRITY INTERACTIONS



**MALAIKA
ARORA**



**SHAHID KAPOOR &
VANI KAPOOR**



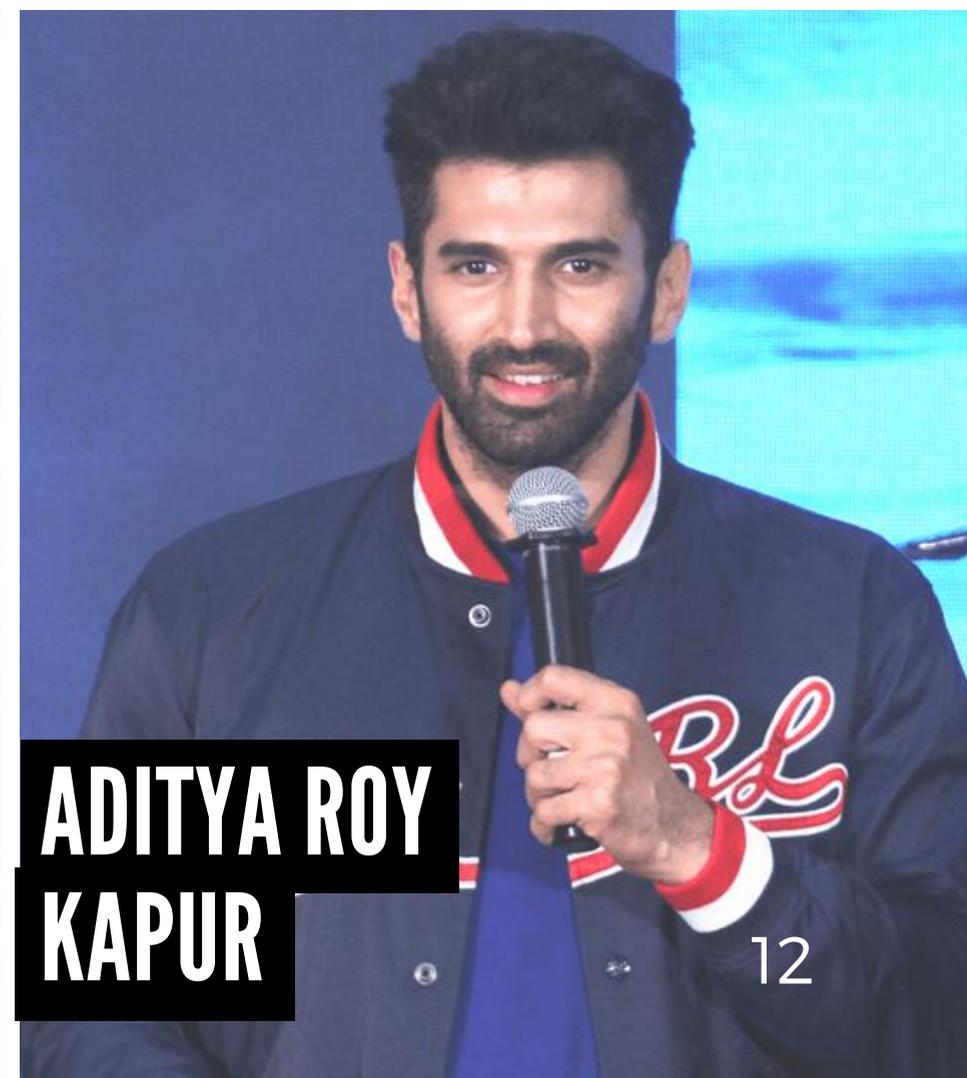
**NEHA
SHARMA**



**AYUSHMAN
KHURANA**



**JUHI
CHAWLA**



**ADITYA ROY
KAPUR**



AISHA SHARMA



VIVEK OBEROI



AMRUTA KHANVILKAR



MANISH MALHOTRA



DIVYANKA TRIPATHI



MUGDHA GODSE

Support Services

100% PLACEMENT ASSISTANCE

Our Placement Cell ensures every Diploma and Degree program student gets Placement assistance by our regular updates on Job Openings and Interviews.

HOSTEL ACCOMMODATION

We provide Hostel and Paying Guest Accommodation assistance to outstation students.

CAMPUS FACILITIES

Our Campuses are equipped with latest Technology including Professional Grade Photo Studio, Mac Labs, WiFi, Cafeteria, Smart Classroom, Library & Sports Area.

STUDENT WELFARE

To make sure that our students have a good time learning, We have various cells that take care of their Placement, Cultural, Programs, Events , Portfolios etc.

EDUCATION LOAN

We have Education Loan facilities for our enthusiastic students who wish to learn and grow in the Creative Fields.

SCHOLARSHIPS

We provide Part and Full Scholarships to selected students based on certain criteria.

LE MARK EXPERIENCES



- Fashion Show
- Live Events
- Art & Culture Festivals
- Movie Projects
- Celebrity Interaction
- Fashion Photoshoot
- Workshops
- Seminars
- Visit to National & International Exhibitions.
- Masterclass
- Design Competitions
- Collaborative Projects
- Study Trips & International Tour



LMSA INTERNATIONAL TOUR

An opportunity to explore the International Design Industry, The Tour is designed to give first hand experience to students by giving Live Projects and working with Experts from around the Globe. This enables students to look at Design from a different perspective inspired by Culture and Lifestyle of a different land. Students are credited with Certificates after Successful Completion of the Project.

MARQUEE - ANNUAL RUNWAY SHOW



STUDENT TESTIMONIALS

WHAT OUR STUDENTS HAVE TO SAY

Umama Khan

Student



Studying at Le Mark gave me the opportunity to work on different projects under renowned designers & celebrities at fashion weeks & shoots. This has helped in shaping me as a designer as well as an entrepreneur.

Shyla Oberoi

Student



All the interactive sessions with our faculty & mentors have helped us a lot to polish our skills to make a successful career for ourselves & also this institute has provided great exposure. Our recent fashion show has helped me gain the experience that a designer needs.

LIST OF COURSES

SHORT COURSES

Certificate in Fashion Design

Duration

6 Months

DIPLOMA COURSES

Diploma in Fashion Design

Advance Diploma in Fashion Design

Fashion Innovation & Brand Management

1 Year

2 Years

3 Years

DEGREE COURSES

Bachelor's Degree in Fashion Design

Master's Degree in Fashion & Apparel Design

3 Years

2 Years

INTERNATIONAL COURSES

BA (Hons) Fashion Design

3 Years

CERTIFICATE IN FASHION DESIGN

6 MONTHS



Certificate course in Fashion Design is crafted for students who want to be introduced to the World of Fashion by attaining basic knowledge of various subjects in relation to Fashion studies. This course is specifically designed to help students make an informed decision regarding their inclination towards the Fashion Industry.

CERTIFICATE IN FASHION DESIGN

CURRICULUM

- Foundation Of Design – I
- Design Process – I
- Illustration – I
- Textile Design – I
- Surface Ornamentation – I
- Fashion History – I
- Pattern Making – I
- Computer Aided Design – I

Projects

- 3 Design Projects

ELIGIBILITY

Class X

CAMPUSES

Andheri
Borivali
Ghatkopar
Thane
Vile Parle

QUALIFICATION HONORED

LMSA
Certification

DIPLOMA COURSES

Le Mark's diploma courses in fashion design take an approach to impart an in-depth insight into the role of a designer. The future-focused course aims at fostering students' innovation and transformation by training them to keep abreast with sustainable practices, trends, and people-centric designs. The diploma courses duration range from 1 to 3 years respective to the choice of course. A student who has graduated from Class X is eligible to apply for these courses.

ELIGIBILITY : Class X

QUALIFICATION HONORED : LMSA Certification

1 YEAR

**DIPLOMA IN
FASHION
DESIGN**

2 YEARS

**ADVANCE
DIPLOMA IN
FASHION
DESIGN**

3 YEARS

**FASHION
INNOVATION &
BRAND
MANAGEMENT**

DIPLOMA COURSES - CURRICULUM

YEAR I

- Foundation Of Design – I
- Design Process – I
- Illustration – I
- Textile Design – I
- Surface Ornamentation – I
- Fashion History – I
- Pattern Making & Garment Construction – I
- Computer Aided Design – I
- Styling – I
- Merchandizing – I

Orientation

- Fashion Marketing

Projects

- 6 Design Projects
- Group Ensemble

YEAR II

- Foundation Of Design – II
- Design Process – II
- Illustration – II
- Textile Design – II
- Surface Ornamentation – II
- Fashion History – II
- Pattern Making & Garment Construction – II
- Computer Aided Design – II
- Styling – II
- Merchandizing – II
- Fashion Marketing – I

Orientation

- Draping
- Fashion Communication
- Fashion Management

Projects

- 6 Design Projects
- Sole Ensemble

YEAR III

- Foundation Of Design – III
- Design Process – III
- Illustration – III
- Textile Design – III
- Surface Ornamentation – III
- Fashion History – III
- Pattern Making & Garment Construction – III
- Computer Aided Design – III
- Styling – III
- Merchandizing – III
- Fashion Marketing – II
- Fashion communication
- Fashion management
- Industry Project
- Internship

Orientation

- Portfolio development
- Fashion photography
- Fashion makeup

Projects

- 4 design projects
- Capsule collection

BACHELOR'S DEGREE IN FASHION DESIGN

3 YEARS



Bachelor's Degree in Fashion Design is an Under Graduate Degree program that offers an in-depth integration into the Creative, Cultural & Productive aspects of the Fashion system. It encourages students to have an entrepreneurial approach towards Fashion in a wide level of advanced concepts in Fashion Design, Merchandising, Marketing & Communication, opening a new avenue in the global Business scenario.

ELIGIBILITY

Class XII or
equivalent

CAMPUSES

Andheri
Borivali
Ghatkopar
Thane
Vile Parle

QUALIFICATION HONORED

UGC Approved
Degree

BACHELOR'S DEGREE IN FASHION DESIGN

CURRICULUM

YEAR I

- Foundation Of Design - I
- Design Process - I
- Illustration - I
- Fashion Model Drawing
- Sketching
- Textile Design - I
- Textile Science
- Fabric Technology
- Surface Ornamentation - I
- Fashion History - I
- Pattern Making & Garment Construction - I
- Computer Aided Design - I
- Styling - I
- Merchandizing - I

Orientation

- Fashion Marketing

Projects

- 6 Design Projects
- Group Ensemble

YEAR II

- Foundation Of Design - II
- Design Process - II
- Illustration - II
- English
- Apparel Manufacturing Techniques
- Textile Design - II
- Surface Ornamentation - II
- Fashion History - II
- Pattern Making & Garment Construction - II
- Computer Aided Design - II
- Styling - II
- Merchandizing - II
- Fashion Marketing - I

Orientation

- Draping
- Fashion Communication
- Fashion Management

Internship - I

Projects

- 6 Design Projects
- Sole Ensemble

BACHELOR'S DEGREE IN FASHION DESIGN

CURRICULUM

YEAR III

- Foundation of design – III
- Design process – III
- Illustration – III
- Textile design – III
- Surface ornamentation – III
- Fashion history – III
- Pattern Grading
- Pattern making & garment construction – III
- Computer aided design – III
- Styling – III
- Apparel Production And Quality Management
- Visual Merchandising
- Merchandizing – III
- Fashion marketing – II
- Fashion communication
- Retail Management
- Fashion management

Industry Project Orientation

- Portfolio development
- Fashion photography
- Fashion makeup

Internship – II Projects

- 4 design projects
- Capsule collection

BA (HONS) FASHION DESIGN

The BA (Hons) Fashion Design course focuses on providing hands-on – experience along with training students with the nitty-gritty of the craft, that set them apart from others in the industry. The course aims to produce new-age designers, who raise the industry standards with their work and is curated accordingly to constantly push the creative boundaries of thinking along with helping them unlock their true potential.

DURATION: 2 Years (Mumbai) + 1 Year (UK)

ELIGIBILITY: 12th Passouts / A Level / IB Diploma or equivalent



CHOOSE YOUR UNIVERSITY IN UK



BA (HONS) FASHION DESIGN

CURRICULUM

YEAR I

- Foundation Of Design – I
- Design Process – I
- Professional Development
- Contextual Studies
- Individual Project (Pearson set)
- Illustration – I
- Fashion and Textile Practices
- Textile Design – I
- Surface Ornamentation – I
- Techniques & Processes
- Fashion History – I
- Pattern Making & Garment Construction – I
- Computer Aided Design – I
- Styling – I
- Merchandizing – I

Orientation

- Fashion Marketing

Projects

- 6 Design Projects
- Group Ensemble



BA (HONS) FASHION DESIGN

YEAR II

- Foundation Of Design – II
- Design Process – II
- Illustration – II
- Professional Practice
- Applied Practice Collaborative
- Project (Pearson Set)
- Advanced Textile Studies
- Textile Design – II
- Surface Ornamentation – II
- Fashion History – II
- Pattern Making & Garment Construction – II
- Computer Aided Design – II
- Styling – II
- Merchandizing – II
- Branding & Identity
- Trend Forecasting
- Fashion Marketing – I

Industry Project

Internships

Orientation

- Draping
- Fashion Communication
- Fashion Management

Projects

- 6 Design Projects
- Sole Ensemble

YEAR III : In the third year, students get to opt for the university of their choice comprising different subjects respectively, meaning the curriculum would vary for each of these universities.



MASTER'S DEGREE IN FASHION AND APPAREL DESIGN

2 YEARS



Master's Degree In Fashion & Apparel Designing, is a Post Graduate degree course that follows a totally detailed curriculum, blending Design, Technology, Production, Marketing & General Management with the focus on Creative Thinking and Innovation Design Individual Creativity is honed through Industry Projects, Documentation & CAD Training and articulated through a Final Design Collection. Setting new standards of professionalism, we dexterously work towards infusing holistic knowledge with hands-on skills-rich experience to meet the challenges of an increasingly competitive Global Fashion Scenario.

ELIGIBILITY

Bachelor's in
any field

CAMPUSES

Andheri

QUALIFICATION HONORED

UGC Approved
Degree

MASTER'S IN FASHION AND APPAREL DESIGN CURRICULUM

YEAR I

- Foundation Of Design - I
- Design Process - I
- Research Methodology
- Illustration - I
- Textile Design - I
- Surface Ornamentation - I
- Fashion History - I
- Historic Textiles & Costume
- Apparel Industry
- Pattern Making & Garment Construction - I
- Garment Project Planning & Implementation
- Sustainable Fashion
- Computer-Aided Design - I
- Styling - I
- Merchandising - I

Orientation

- Fashion Marketing

Projects

- 6 Design Projects
- Group Ensemble

YEAR II

- Foundation Of Design - II
- Design Process - II
- Illustration - II
- Textile Design - II
- Surface Ornamentation - II
- Fashion History - II
- Pattern Making & Garment Construction - II
- Computer Aided Design - II
- Styling - II
- Merchandising - II
- Fashion Marketing - I
- Draping
- Entrepreneurship
- IPR in Fashion

Orientation

- Fashion Communication
- Fashion Management

Industry Projects

Internships

Projects

- 6 Design Projects
- Sole Ensemble

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- Fashion Designer
 - Sample Coordinator
 - Embroidery Designer
 - Fashion Illustrator
 - Design Co-ordinator
 - Fashion Stylist
 - Pattern-Maker
 - CAD Designer
 - Buyer
 - Production Manager
 - Fashion Merchandiser
 - Trend Forecaster
 - Fashion Blogger
 - Brand Manager
 - Fashion Consultant
 - Fashion Boutique Owner
 - Fashion Entrepreneur
-

CAREER PATHWAYS

OUR CAMPUSES



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www.lemarkinstitute.com

ANDHERI

5th Floor, Valia Centre of Excellence, Cosmopolitan Education Society Road, D.N Nagar, Andheri (W), Mumbai - 400053
Call: +91 9870668899

GHATKOPAR

401, Jyoti Chambers, Junction of J.V. Road and Hirachand Desai Road, Opp. Metro Station, Ghatkopar (W), Mumbai - 400086
Call: +91 8767909027

VILE PARLE

5 / Kamdar Shopping Centre, Tejpal Road, Opposite Railway Station, Vile Parle East, Mumbai - 400057
Call: +91 7400086576

BORIVALI

Ground Floor, Hinal Heritage, Behind Digambar Jain Temple, Sardar Vallabhbhai Patel Road, Govind Nagar, Borivali (W), Mumbai - 400092
Call: +91 7400086576

THANE

109, Anant Laxmi Chambers, B Cabin Road, Above TJSB Bank, Naupada Thane (W), Thane - 400602
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